

DATE: June 10, 2015

TO: Mr. David Hall
Clerk of the Board of Supervisors

RE: FY 2015-2016 Community Enhancement Allocations

Increase the Fiscal Year 2015-2016 Community Enhancement Program (CE) budget by \$1,056.22 based on fund balance resulting from the return of previously awarded CE grant funds and from the cancellation of previous years' CE grant awards.

The following is submitted as my recommended First District allocations for the 2015-2016 Community Enhancement Program:

Organization Name	Purpose	Allocation
A Reason To Survive (ARTS)	National City Community Arts District: Kimball Park Arts and Recreation Community Hub	6,500
Accessible San Diego	Accessible San Diego Visitor Center for Travelers with Disabilities	2,000
	Beach Access Program	
	Accessible Trails Program	
Aguinaldo Foundation	Philippine Independence Grand Ball	2,500
AJA Project, The	Full STEAM Ahead	2,500
	Journey	
Alumni Association of the William J. Oakes Boys & Girls Club	Pizza Night and Thanksgiving	1,200
	Soap Box Derby	2,000
	Annual Pancake Breakfast	756.22
American Youth Hostels, Inc.	59th Annual Christmas Bicycle Trip	5,000
	9th Annual San Diego Peacebuilding Conference	
	Promoting Sustainable Tourism at HI USA San Diego-Point Loma	

Armed Services YMCA of the USA	Big Bay Boom July 4th Fireworks Show	8,750
Art of Elan	Young Artists in Harmony Program	1,600
Asian Business Association, San Diego	Annual Gala	5,000
	Luna New Year Celebration	
	Website Upgrade	
	Office Operations	
Balboa Park Cultural Partnership	Community Access Passes (District One)	2,500
BAME Renaissance, Inc.	Imperial Avenue Street Festival	3,000
Bon Temps Social Club of San Diego	Gator By The Bay Festival	3,500
Bonita Historical Society	Executive Director, general museum expenses and insurance	23,000
Bonita Optimist Club	Bonitafest Melodrama Project	14,000
	Journey of the Skeletons	
Bonita Vista HS Vocal Music Boosters	43rd Annual Bonitafest 2015	5,000
Cabrillo Festival, Inc.	52nd Annual Cabrillo Festival	6,000
Cabrillo National Monument Foundation	Cabrillo Challenge "Find Your Park"	2,000
	Move to Improve Event	
California Ballet Association, Inc.	Education and Outreach (District One)	1,000
	Community Coordinator	1,000
California State Games	2015 California State Games	3,500
	2015 California Winter Games	
Camarada, Inc.	MIXX Concert Series at Bread & Salt	1,500
	Baroque Fest at Bread & Salt	
	Mingle at the Mingei Concert Series	
	Meet a Musician Outreach Program at the Mingei Museum	
Central Commercial District Revitalization Corporation	Winter Festival 2015	3,000
Chula Vista Chamber of Commerce	Promotion of Chula Vista and San Diego County	25,000
	Upgrade to the website	
	Chula Vista Center operation	
	Establish a Tourism Marketing District	
City of Chula Vista	Chula Vista HarborFest 2015	10,000
	Chula Vista Starlight Parade 2015	5,000
City of Coronado	Jazz on the Green (Coronado Cays)	5,000
	Jazz on the Green (Coronado Golf Course)	5,000

Classics for Kids, Inc.	Student Symphony Concert Program	2,500
	Sunday All-Ages Family Group Symphony Concerts	
Cleantech San Diego Association	Smart Cities San Diego	2,000
Common Ground Theatre	Theatre Arts Training	2,000
	Stage Set Design and Construction	
CONNECT Foundation	Springboard Accelerator Program	2,000
	Innovation Report	
Cooper Family Foundation	Juneteenth celebration and education	3,750
Coronado Historical Association	Exhibition Development for Coronado Museum	3,500
Cortez Racing Association	Annual BC Racing Series	2,000
Cygnet Theatre Company	Free In-School Student Workshops (District One)	1,000
Diamond Business Association, Inc.	Taste of the Diamond	2,000
	Diamond District Marketing and Shop Diamond Campaign	
Diversionary Theatre Productions, Inc.	30th Anniversary Marketing Campaign	1,000
	Student Matinees and Classroom Workshops (District One)	1,000
Downtown San Diego Partnership	Work Your Way Home Program	5,000
	Sidewalk Pressure Washing	
	Enhanced Landscaping and Beautification	
	Placemaking and Activation	
Elder Law & Advocacy	Senior Shield: Community Outreach to Prevent Victimization of Elders	2,000
	Senior Legal Services	
	Nursing Home Rights Enforcement Project	
ElderHelp of San Diego	Concierge Club	2,000
	HomeShare	
Elementary Institute of Science	Science In My Backyard	2,500
Elite SDVOB Network	Economic Development and Employment Readiness Workshops for Veterans (District One)	2,500
	Conduct monthly meetings in partnership with the Veteran's Museum and local businesses.	
Employment & Community Options	Voices Through Technology	2,000
Environmental Health	SALTA Environmental Health Training Program	5,000

Coalition	SALTA Climate Resilience Training Program	
	Annual Awards Celebration	
	Energy and Lead Education	
Fern Street Community Arts, Inc.	Fern Street Circus 25th Anniversary Neighborhood Tour - District One	2,000
Firefighters Advisory Council to the Burn Institute	FIRE EXPO / Firefighter Demolition Derby 2015	2,000
Food & Beverage Association of San Diego County	Responsible Alcohol Beverage Server Training	2,000
Foundation for Animal Care and Education	Save a Life Program	1,000
Fourth District Seniors Resource Center	Senior Nutrition Program	2,500
	African Americans - A Celebration of Cultural Richness	
	Juneteenth Celebration	
	Older Americans Recognition Luncheon	
Girl Scouts San Diego-Imperial Council, Inc.	BE THERE! So She Can Be Here... Volunteer Recruitment Marketing Campaign	2,000
Girls Rising	Girls Rising Mentorship Program	2,000
Goodwill Industries of San Diego County	Commercial Video Highlighting Waste Diversion/Community Job Creation (District One)	2,000
Greater San Diego Chamber of Commerce	Strengthen Regional Business Competitiveness and Cross Border Trade	32,500
	Development of Research Reports Focusing on Regional Competitiveness	
High Tech High (Chula Vista)	3rd Annual Chula Vista Dia de Los Muertos	1,500
Hubbs-SeaWorld Research Institute	Community Outreach and Public Educational Awareness : Sharing the Benefits of Research	3,000
I Love A Clean San Diego County, Inc.	Coastal Cleanup Day 2015	20,000
	Creek to Bay Cleanup 2016	
	Zero Waste Program Development	
ICF Center for Cross Border Philanthropy DBA Olivewood Gardens & Learning Center	Day of Play	5,000
	Children's Education Program	

Imperial Beach Chamber of Commerce, Inc.	Operating Expenses	6,000
Jacobs & Cushman San Diego Food Bank	Blues Festival	2,500
Jacobs Center for Neighborhood Innovation	Cultural Celebrations and Performances	3,000
Junior Achievement of San Diego, Inc.	Volunteer Recognition Events	3,000
Just In Time For Foster Youth	Resource Website for Transitioning Foster Youth	5,000
Kiwanis Club of Bonita Foundation	Bonita's "Rootin' Tootin'" Chili Cook-Off	4,000
La Maestra Family Clinic	Promote Health and Wellness Activities in South County	3,000
Lambda Archives of San Diego	Oral/Recorded History Projects	2,000
Lamb's Players Theatre	Educational Outreach Programs for Elementary, Middle and High School Students in District One	8,000
	Air Conditioning System Upgrades	
League of Extraordinary Scientists & Engineers, The	Bringing San Diego Community Scientists into K-5th grade class rooms in District One	2,500
	If You Plant it, They Will Come (District One)	
	SD Kids Explored and Discovered (District One)	
Mainly Mozart, Inc.	Mainly Mozart Festival 2016: The Year of the Child	5,000
	Mainly Mozart Youth Orchestra and Programs for Children with Special Needs	
	Mozart & The Mind: Exploring the Music-Brain Effect - "Prodigy"	
	Chamber Music in Intimate Settings	
	Active Music-Making: Finding Genius in Unexpected Places	
MainStreet Coronado Ltd.	MotorCars on MainStreet Car Show	3,000
Mariachi Scholarship Foundation	Mariachi Conference at Southwestern College	2,000
Maritime Museum Association of San Diego	Creation of an Integrated Strategic Marketing, Public Relations and Educational Campaign	30,000
Martin Luther King, Jr. Community Choir San Diego	Support of Choir Concerts	2,000
Maritime Alliance	7th Annual BlueTech and Blue Economy Summit	18,000

Foundation, The	Maritime Education and Workforce Development Workshop	
MCRD Museum Historical Society	Digitization of MCRD Newspapers Chevron 1964-1980	2,000
Media Arts Center San Diego	Que Viva! Cine Latino - September Family Film Festival at the Otay Ranch Town Center	5,000
Metropolitan Area Advisory Committee	Mariachi Student Conference and Showcase	5,000
	Mariachi Festival and Competition	
Mexicayotl Indio Cultural Center	Weekly Aztec Dance and Music Community Workshops	2,500
	36th Annual Aztec Dance	
	Intertribal Cultural Exchange	
Mind Treasures	Neighborhood Financia Literacy	1,000
Museum of Contemporary Art San Diego	Education and Outreach Programs for Young Audiences in District One	2,000
Museum of Photographic Arts	SEPIA: Seniors Exploring Photography, Identity and Appreciation	2,000
National City Chamber of Commerce	Automobile Heritage Day Festival and Car Show	15,000
	National City Green Business Program	
	Career Pathways to Success Job Fair	
	Salute to Navy Luncheon	
New Americans Immigration Museum and Learning Center, Inc.	San Diego Diversity Portrait Project	5,000
	Executive Director salary	
	Education and Engagement	
	Website Development and Outreach	
	Dia de los Muertos Celebration	
New Children's Museum, The	Support for General Exhibition Development	2,000
NTC Foundation	Friday Night Liberty	5,000
	NTC History Project	
Ocean Foundation, The	Ocean Connectors Eco Tours	7,500
	Ocean Connectors Sea Turtle Discovery	
	Ocean Connectors California Whale Exploration	
	Ocean Connectors Bird and Wetland Habitat Study	
	Ocean Connectors Science Expeditions	
Old Globe Theatre	Globe or All - Professional Touring Shakespeare Productions in District One	2,500
	Education and Community Programs in District One	
OnStage Playhouse	Advertising and Promotion	6,000
	Chula Vista Dia de los Muertos Event	

	Charles K. Nichols Intern Program	
Otay Mesa Chamber of Commerce	MEXPORT Trade Show	15,000
Outdoor Outreach	Monarch School Summer Program	7,500
	San Pasqual Academy Outdoor Education Program	
	Military Youth Initiative	
	Youth Outdoors! Explore San Diego County Parks in District One	
Outside the Lens	Outside the Lens Youth Council	1,500
	Outside the Lens First Friday Gallery Nights	
Pacific Arts Movement	16th Annual San Diego Asian Film Festival	6,250
Pagasa-Tumainisha-Esperanza-Hope, Inc.	Multi-Cultural Diversity Fair	4,000
	Symposiums and Town Forums	
	Community Youth Program	
	Community Senior Outreach Program	
Parade Band Foundation, Inc.	Chula Vista Bayfront Parade Band Review & Festival	8,000
Partnerships With Industry	Supported Employment Program	2,000
PASACAT, Inc.	Philippine Dance and Music Classes	4,500
	18th Annual Parol Festival	
	28th Annual Jr. PASACAT Concert	
Point Loma Association	Refurbishing of irrigation and plantings at West Point Loma Blvd. and Nimitz	2,000
	Trimming and Disposing of a Huge Washingtonia Robust Palm	
Point Loma Nazarene University	Fall Festival	4,000
Point Loma Rotary Endowment Fund, Inc.	Ride the Point	1,250
Point Loma Summer Concerts	Point Loma Summer Concerts	5,000
Prime Motivation	2nd Annual Island Vibe Music Festival	2,000
	4th Annual Inspire our Youth Showcase	
Project Athena Foundation	Harbor to Harbor Trek	2,000
Putnam Foundation, The	Core Cultural and Arts Education Programs	2,000
Resource Conservation District (RCD) of Greater San Diego County	Year of Soils Celebration and Workshops	5,000
	Staff salary	
	Staff travel	

Samahan Filipino American Performing Arts & Education Center, Inc.	Classes and Workshops on Filipino Folk Dances and Music in District One	3,000
San Diego Alpha Foundation	18th Annual San Diego Sheila R. Hardin Multi-Cultural Festival	3,000
San Diego Archaeological Center	Provide K-12 Programs in District One	2,000
San Diego Automotive Museum	Exhibitions	2,000
	Marketing and Outreach	
	Car Parts Symphony	
San Diego Ballet	South Bay Arts Partnership	3,000
San Diego Bowl Game Association	Holiday Bown and Poinsettia Bowl	10,000
San Diego Chinese Historical Society & Museum	Publish Museum Newsletter	1,000
	Enhance Webpages and social network sites	1,500
San Diego Civic Youth Ballet	Fairy Tales in the Park	2,000
	Development Coordinator	
	Outreach Coordinator	
	Marketing Materials and Public Relations	
	Marketing and Public Relations Coordinator	
San Diego Coastkeeper	Beach Safety and Beautification Campaign	6,000
San Diego Convention & Tourist Bureau	International Market Development	45,000
San Diego County Bicycle Coalition	National Bicycle Tourism Conference	3,000
	Bike Life Magazine	3,000
San Diego County Commission on the Status of Women	Conference on the Status of Women in San Diego	2,000
	Local, Regional and National Conferences	
	Commission Strategic Planning Meeting and Special Events	
San Diego Dance Theater	Library Dances in Chula Vista	3,000
San Diego Diplomacy Council	Salary support	2,000
San Diego Foundation	Complete and Publish "Smarty Pants"	3,000
San Diego Grantmakers	Operations	1,000
San Diego Guild of Puppetry, Inc.	Giant Puppet Parade Programming	1,000
San Diego Hall of Champions, Inc.	Expand and Enhance the Hall of Champions' Awards and Recognition Initiatives	2,500
	San Diego Padres Reviving Baseball in Inner Cities	

	San Diego Sockers MCRD Junior Sockers Program	
	Hall of Champions Promotion	
	Equipment	
San Diego Historical Society	The Lore Behind the Roar! 100 Years of the San Diego Zoo	6,000
San Diego Junior Theatre	Ticket Subsidy Program for schools, service centers and seniors in District One	2,500
San Diego Mana	Mana de San Diego Health Fair	2,000
San Diego Master Chorale	Concert Tour in District One	2,000
	Emerging Artists Program	
	Elementary School Music Education Programs in District One	
San Diego Model Railroad Museum, Inc.	Discovery Depot Renovation	2,000
	3D Printing Workshop	
San Diego Museum Council, Inc.	Museum Month	2,500
	Kids Free in October	
	Museum Mash	
	Friday Night Liberty Open House	
San Diego Museum of Art	Exhibitions	2,000
	Education and Community Engagement Programs in District One	
San Diego Museum of Man	Marketing Materials for exhibits, events, membership and public programs.	2,000
San Diego Music Foundation	Guitars in the Community Programs in District One	2,500
San Diego Opera Association	Education and Outreach Programs Through OPERA OFFSTAGE in District One	2,500
San Diego Performing Arts League	ArtsTix Ticket and Information Services	5,000
San Diego Regional Economic Development Corporation	Operation San Diego	17,500
	Global San Diego	
San Diego Repertory Theatre, Inc.	Project Discovery	1,000
	Surround Events	
	Production Artisan Apprentices	
San Diego Roots Sustainable Food Project	Nature Tours	2,500
	Coordinated Events with Neighboring Tijuana River Valley Organizations and Businesses	2,000
	Technological Upgrades	500
San Diego Second Chance	Job Readiness Training	3,000

Program	Youth Program	
San Diego Shakespeare Society	Public Programs in District One	1,000
San Diego Sportfishing Council	Day at the Docks	5,000
	Kids Fishing Program and Free Fishing Tournament	
	Advertising and Public Relations Campaign	
San Diego Symphony Orchestra Association	Orchestra Performances at the Jacobs Music Center and the Summer Pops Site	5,000
San Diego Young Artists Music Academy	Peace in the Streets	2,000
San Diego Youth Symphony and Conservatory	Concert Hall Rental	4,000
	Marketing	
	Concert Book Printing	
	Music Purchase/Rental	
	Truck Rental and Equipment	
San Ysidro Education Vanguard Foundation	San Ysidro Youth Robotics	3,000
Shaback Inc.	Annual Christmas Extravaganza	2,500
	Project Feed	
Shelter Care Providers of San Diego, Inc.	Rapid Rehousing Development Program	2,000
Sherman Heights Community Center	21st Annual Sherman Heights Dia de los Muertos Celebration	7,500
	19th Annual Sherman Heights Music Festival	
	Jovenes! Camps	
	Sherman Heights Youth Leadership Council	
Solana Center for Environmental Innovation	Create a Retail Rainwater Rebate Program	1,000
	Design Decentralized Community-Scale Composting Approach	1,000
So Say We All	The Homecoming - Veterans Writing Group and KPBS Radio Series	1,000
South Bay Alliance Association Inc.	South Bay Pride Art and Music Festival	2,000
South County Economic Development Council	Economic Development in South County	40,000
Starlings Volleyball Clubs, USA	Starlings National Championship	1,500

Sun and Sea Festival	Imperial Beach Sun and Sea Festival	12,000
Surfrider Foundation	Beach Cleanup Program	3,500
Sustainable Surplus Exchange, Inc.	ENGAGE! San Diego	2,000
	Bring Your Own Box - BYOB	
Teatro Mascara Magica	La Pastorela	3,000
Third Avenue Village Association	District Marketing Campaign Series	6,500
Travelers Aid Society of San Diego, Inc.	Tourism Enhancement	5,000
Twin Hills Little League	Opening and Closing Ceremony	2,000
	Registration Subsidy Program	
	Little League Charter and District Fees	
	Volunteer Appreciation Event	
Urban Corps of San Diego County	Youth Transportation Passes	4,000
	Community Service Event Support	
U.S.-Mexico Border Philanthropy Partnership	Smart Border Coalition	15,000
	US-Mexico Border Philanthropy - San Diego Family Asset Building Coalition	
Veterans Memorial Center, Inc.	Technology Upgrade and Outreach Project	2,000
	Publicity and Tourism Outreach	
	Archival Conservation and Preservation Program	
Villa Musica	Music Instruction/Public Programs in District One	2,000
	Community Based Music Education Programs and Performances in District One	
Voices for Children, Inc.	Voices for Children Informational Video	7,500
	Public Service Announcements for Radio and TV	
	Printing of Promotional Brochures	
WalkSanDiego	Exploring San Diego's Nightlife: It's All About the Bus	4,000
	Transit Video Production	
	Community Engagement: Transit for Fun	
Westwind Brass Inc.	Public Concert and Educational Outreach Programs in District One	2,000
WILDCOAST	12th Annual WILDCOAST Dempsey Holder Ocean Festival	8,500
Write Out Loud	StoryBox Theatre	1,000
	Stories for Seniors	
	TwainFest	
	Read Imagine Create	

	Story Concerts	
Young Audiences of San Diego	Arts for All National Students (National School District)	4,500
Zeta Sigma Lambda Foundation, Inc.	Annual Martin Luther King Jr. Parade	3,000

Total CE Allocations

\$834,056.22

Respectfully submitted,

GREG COX
Supervisor, First District