

DATE: December 7, 2010

TO: BOARD OF SUPERVISORS

SUBJECT: NEIGHBORHOOD REINVESTMENT PROGRAM ALLOCATIONS
AND COMMUNITY ENHANCEMENT AMENDMENT (DISTRICT 1)

SUMMARY:

The County of San Diego is fortunate to have an opportunity to reinvest taxpayer money into our communities for the benefit of the public. This action will assist the County in meeting the needs of the community.

RECOMMENDATIONS

SUPERVISOR GREG COX:

1. Allocate \$25,000 from the Neighborhood Reinvestment Program budget (Org 15650) to the San Diego Futures Foundation to build out and furnish its new technology center in Southeastern San Diego including signage, security systems, space modifications, storage, lighting, tables, chairs and other furnishings.
2. Allocate \$17,500 from the Neighborhood Reinvestment Program budget (Org 15650) to the San Diego Blood Bank for the purchase and installation of a new walk-in blood refrigeration system.
3. Allocate \$3,500 from the Neighborhood Reinvestment Program budget (Org 15650) to the Chula Vista Rotary Foundation to purchase youth bicycles and bike helmets for its 32nd Annual Bike Give Away.
4. Amend the purpose of the June 29, 2010 allocation of \$32,500 from the Community Enhancement Program (Org 12900) to the South County Economic Development Council to include operating expenses to actively market the South County, support economic development activities, tourism and business outreach efforts in South County. Authorize the Chief Financial Officer to amend the grant agreement accordingly.

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5. Authorize the Chief Financial Officer to execute grant agreements with these organizations establishing terms for receipt of the funds described above and to make minor amendments to the agreements that are consistent with the general purpose of the grant but do not increase the grant.
6. Find that the grant awards described above have a public purpose.

Fiscal Impact:

The fiscal impact of these 3 grants is **\$46,000**. These actions will result in the addition of no staff years and no current or future fiscal impact.

BACKGROUND:

San Diego Futures Foundation (SDFF)

Over the past ten years, the San Diego Futures Foundation (SDFF) has been the premier provider of technology to the nonprofit community. SDFF's mission is to make information technology available to the broadest range of San Diego County residents through the delivery of computer hardware, software, communications, training, education, and technical services. The San Diego Broadband Initiative works to accelerate the growth of technology in San Diego County by providing training, services, computers and access to low-income families. The goal of this initiative is to bridge the digital divide in San Diego's low income communities. Today's grant will assist with costs for building out and furnishing a new technology and equipment distribution center in Southeastern San Diego as part of the San Diego Broadband Initiative 2.0.

San Diego Blood Bank

Since 1950, the San Diego Blood Bank has been saving lives with quality blood services in partnership with the community. The Blood Bank's 30-year-old back-up refrigerator is small, inefficient and increasingly unreliable. If this critical component fails, our community's stored blood supply is at risk of being lost. The Blood Bank has an urgent need for a new walk-in refrigeration system to store fragile blood products. Today's grant, if approved, will assist the Blood Bank in purchasing a new refrigerator so that San Diego's blood supply is reliably maintained and stored.

Chula Vista Rotary Foundation

The Chula Vista Rotary Foundation has been an active part of the South Bay community for over 75 years. The Rotary Foundation is dedicated to providing service to others, promoting high ethical standards, and advancing world understanding, goodwill, and peace through the fellowship of business, professional, and community leaders. Every year the Rotary Club partners with other community organizations to assemble and distribute bicycles and bike helmets for deserving youth in the South Bay. Bicycling is a fun activity that promotes active lifestyles and improves health. Today's grant will assist in the purchase of bikes and helmets for the 2010 December Bike Giveaway and extend the benefits of bicycling to deserving youth.

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South County Economic Development Council

On June 29, 2010, the Board approved a Community Enhancement Program grant to the South County Economic Development Council. Today's action amends the purpose of the grant to include operating expenses to actively market the South County, support economic development activities, tourism and business outreach efforts in South County.

Respectfully submitted,

GREG COX
Supervisor, First District

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AGENDA ITEM INFORMATION SHEET

CONCURRENCE(S)

COUNTY COUNSEL REVIEW	<input checked="" type="checkbox"/> Yes	
Written Disclosure per County Charter Section 1000.1 Required	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
GROUP/AGENCY FINANCE DIRECTOR	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
CHIEF FINANCIAL OFFICER	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
Requires Four Votes	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
GROUP/AGENCY INFORMATION TECHNOLOGY DIRECTOR	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
COUNTY TECHNOLOGY OFFICE	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
DEPARTMENT OF HUMAN RESOURCES	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
Other Concurrence(s):	N/A	

ORIGINATING DEPARTMENT:

CONTACT PERSON(S):

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