

DATE: June 22, 2010

TO: BOARD OF SUPERVISORS

SUBJECT: NEIGHBORHOOD REINVESTMENT PROGRAM (DISTRICT 1)

SUMMARY:

The County of San Diego is fortunate to have an opportunity to reinvest taxpayer money into our communities for the benefit of the public. This action will assist the County in meeting the needs of the community.

RECOMMENDATIONS

SUPERVISOR GREG COX:

1. Allocate \$3,600 from the Neighborhood Reinvestment Program budget (Org 15650) to the Bonita Historical Society for the purchase of tables, chairs, fans, a podium, dry-erase easels and a book cart.
2. Allocate \$15,000 from the Neighborhood Reinvestment Program budget (Org 15650) to the San Diego Audubon Society for the purchase and implementation of computer database software for their volunteer education and outreach management system.
3. Allocate \$20,000 from the Neighborhood Reinvestment Program budget (Org 15650) to the La Playa Trails Association to assist with the construction of a replica/monument of a Chinese Junk Ship.
4. Allocate \$15,000 from the Neighborhood Reinvestment Program budget (Org 15650) to the Point Loma Association for the purchase and installation of irrigation, greenery and other landscaping of a 1.3 acre median on Nimitz Boulevard.
5. Allocate \$36,250 from the Neighborhood Reinvestment Program budget (Org 15650) to the Urban Corps of San Diego County for the purchase of equipment and furniture such as chairs, tables, staging and stage lighting, audio-visual equipment, a lectern, break-room appliance equipment,

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6. soundproofing and window coverings for its new Training and Community Meeting Center.
7. Allocate \$20,000 from the Neighborhood Reinvestment Program budget (Org 15650) to the Peninsula Little League for the purchase of concrete, paint, roofing, doors, electrical components and other construction materials for a new scorebooth and storage unit at the Cleator Community Baseball Park, which was destroyed by arson.
8. Allocate \$7,500 from the Neighborhood Reinvestment Program budget (Org 15650) to the South Bay Family YMCA for the purchase and delivery of ten new stationary bicycles.
9. Establish appropriations of \$2,231.02 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the unused portion of the January 29, 2008 (13) allocation of \$12,000 to the Rotary Club of Mission Bay Community Foundation for picnic tables, hot coal receptacles, trash cans, and barbecues at the North Crown Point Pavilion and for the purchase of lifeguard equipment for the Bridge to Beach Program, so the funds can be reallocated to other projects. (4 VOTES)
10. Establish appropriations of \$749.17 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the return of an unused portion of the December 9, 2008 (21) allocation of \$3,497 to the Ocean Beach Town Council, Inc. for equipment rentals, supplies, marketing and venue costs associated with the 2008 Sandy Claws event, so the funds can be reallocated to other projects. (4 VOTES)
11. Authorize the Chief Financial Officer to execute grant agreements with these organizations establishing terms for receipt of the funds described above and to make minor amendments to the agreements that are consistent with the general purpose of the grant but do not increase the grant.
12. Find that the grant awards described above have a public purpose.

Fiscal Impact:

The fiscal impact of these 7 allocations is **\$117,350** coming out of the Neighborhood Reinvestment Program Budget (Org 15650). In addition, **\$2,980.19** in returned funds will be established in the Neighborhood Reinvestment Program Budget (Org 15650). These actions will result in the addition of no staff years and no future costs.

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BACKGROUND:

Bonita Historical Society

The Bonita Museum was established in 1987 and was part of the Bonita Business and Professional Association until 1992 when the Bonita Historical Society was incorporated as a 501(c)(3) non-profit organization. The Museum is dedicated to preserve, for public education and enjoyment, the culture, history, art, crafts and aesthetic facets of the region, specifically El Rancho de la Nación in South San Diego County. This action provides \$3,600 for much needed tables, chairs and equipment for the Bonita Museum and for use by the Friends of the Bonita Library.

San Diego Audubon Society

The San Diego Audubon Society (SDAS) fosters the protection and appreciation of birds, other wildlife, and their habitats, through study and education, and advocates for a cleaner, healthier environment. Through participation in their community-based habitat restoration and nature-education programs, community members gain an appreciation for the value of our natural habitat and the ecosystem services they provide to the community. With the implementation of software and other tools to more effectively communicate with volunteers, SDAS will be able to provide more community members with opportunities to make a difference in the protection and appreciation of our natural resources.

La Playa Trails Association

The La Playa Trails Association was formed in 2005 to reconstruct and refurbish trail markers, to identify the historical sites along the La Playa Trail, and to establish vest pocket parks and monuments honoring the myriad of peoples who have journeyed along the Trail. There are 70 registered sites between Ballast Point and the Presidio. This action provides \$20,000 toward the purchase and installation of a replica/monument of a Chinese Junk ship to commemorate and honor the contributions of 19th Century Chinese fisherman.

Point Loma Association

The Point Loma Association (PLA) is a 501(c) (4) organization that was established in 1961. Their mission is to improve the quality of life in Point Loma through beautification, education, charitable activities and civic collaboration. This action provides \$15,000 towards the purchase and installation of irrigation, greenery and other landscaping costs associated with their Median 4 project along Nimitz Boulevard, where tens of thousands of residents, employees and tourists pass by every day. The resulting landscaping will serve both as a model Southern California drought-tolerant garden and as an example of community involvement and pride.

Urban Corps San Diego County

Urban Corps of San Diego county is a locally-based nonprofit that provides education and jobs to young adults aged 18-25. The majority of youth employed at Urban Corps are high school drop outs who have little or no job training. At Urban Corps they learn new skills while contributing to the overall quality of life in the San Diego area. This action

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provides \$36,250 for much needed equipment and furniture for the new Training and Community Meeting Center.

Peninsula Little League

The Peninsula Little League's Board of Directors seeks to provide a safe and fun environment for all of the families and children of Ocean Beach and Point Loma. Their membership is currently at 350 boys and girls, which is up from 175 just three years ago. In October of 2009, an act of arson burned down the Juniors' Division score booth and storage unit. The League quickly realized that their insurance coverage did not include fire damage. Through community donations, they have been able to raise some funds and replace some of the lost equipment. If approved, today's action will grant \$20,000 to the League for the purchase of construction materials for a new scorebooth and storage structure at the Cleator Community Baseball Park, so that parent volunteers can move forward on the construction.

South Bay Family YMCA

The South Bay Family YMCA has been serving the communities of Chula Vista, Bonita and National City for 50 years. With more than 420 staff and hundreds of volunteers, the South Bay Family YMCA offers various programs including childcare, fitness, sports, gymnastics, as well as activities for older adults and teens. One such program, indoor cycling, allows participants of all ages and strengths to exercise at their own pace and with the convenience of the simple class format led by an instructor. Today's action, if approved, will grant \$7,500 for the purchase and delivery of ten new stationary bicycles.

Rotary Club of Mission Bay Community Foundation

On January 29, 2008 (13), the Rotary Club of Mission Bay Community Foundation was allocated \$12,000 for picnic tables, hot coal receptacles, trash cans, and barbecues at the North Crown Point Pavilion and for the purchase of lifeguard equipment for the Bridge to Beach Program. Today's action establishes appropriations of \$2,231.02 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the unused portion of that grant, so the funds can be reallocated to other projects.

Ocean Beach Town Council

On December 9, 2008 (21), the Ocean Beach Town Council was allocated \$3,497 for equipment rentals, supplies, marketing and venue costs associated with the 2008 Sandy Claws event. Today's action establishes appropriations of \$749.17 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the unused portion of that grant, so the funds can be reallocated to other projects.

Respectfully submitted,

GREG COX
Supervisor, First District

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AGENDA ITEM INFORMATION SHEET

CONCURRENCE(S)

COUNTY COUNSEL REVIEW	<input checked="" type="checkbox"/> Yes	
Written Disclosure per County Charter	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Section 1000.1 Required		
GROUP/AGENCY FINANCE DIRECTOR	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
CHIEF FINANCIAL OFFICER	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
Requires Four Votes	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
GROUP/AGENCY INFORMATION TECHNOLOGY DIRECTOR	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
COUNTY TECHNOLOGY OFFICE	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
DEPARTMENT OF HUMAN RESOURCES	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A

Other Concurrence(s): N/A

ORIGINATING DEPARTMENT:

CONTACT PERSON(S):

Greg Murphy (619) 531-5511