



COUNTY OF SAN DIEGO
BOARD OF SUPERVISORS

2010 MAY 3 AM 11 53

THOMAS J. GERA
CLERK OF THE BOARD
OF SUPERVISORS

GREG COX
SUPERVISOR, FIRST DISTRICT
San Diego County Board of Supervisors

DATE: May 11, 2010

TO: BOARD OF SUPERVISORS

SUBJECT: NEIGHBORHOOD REINVESTMENT PROGRAM AND AMENDMENTS TO
COMMUNITY ENHANCEMENT GRANTS (DISTRICT 1)

SUMMARY:

The County of San Diego is fortunate to have an opportunity to reinvest taxpayer money into our communities for the benefit of the public. This action will assist the County in meeting the needs of the community.

RECOMMENDATIONS

SUPERVISOR GREG COX:

1. Allocate \$10,000 from the Neighborhood Reinvestment Program budget (Org 15650) to the Veterans Village of San Diego to help cover the costs of travel, lodging, venue, supplies, professional services, food, transportation and A/V equipment for the Veterans "Re-Boot" workshops.
2. Allocate \$15,000 from the Neighborhood Reinvestment Program budget (Org 15650) to the I Love a Clean San Diego for event supplies, marketing, transportation, food, equipment rental, website updates and professional services associated with their 26th Annual California Coastal Cleanup Day in September 2010.
3. Allocate \$10,000 from the Neighborhood Reinvestment Program budget (Org 15650) to the Chula Vista Veterans Home Support Foundation for materials and construction costs associated with the outdoor "John Smith Memorial Garden" at the Chula Vista Veterans Home.
4. Allocate \$3,500 from the Neighborhood Reinvestment Program budget (Org 15650) to the San Ysidro Women's Club to assist with the purchase and replacement of their California Mission Bell, which was stolen in 2009.
5. Allocate \$25,000 from the Neighborhood Reinvestment Program budget (Org 15650) to the La Maestra Family Clinic for the purchase of dental chair systems at the National City clinic.

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6. Allocate \$12,000 from the Neighborhood Reinvestment Program budget (Org 15650) to the Lamb's Players Theatre for the purchase and installation of new telephone systems at their main office, the Coronado Theatre and the Horton Grand Theatre.
7. Allocate \$20,000 from the Neighborhood Reinvestment Program budget (Org 15650) to the Ocean Beach Community Development Corporation for the purchase and installation of drinking fountains, railing and fencing, artwork, trash and recycle bins, and park benches for the Ocean Beach Entryway Park Project.
8. Amend the purpose of the June 23, 2009 allocation of \$4,000 from the Community Enhancement budget (12900) to the Young Audiences of San Diego to include the purchase of keyboards and related musical self-teaching software. Authorize the Chief Financial Officer to amend the grant agreement accordingly.
9. Amend the purpose of the June 23, 2009 allocation of \$5,000 from the Community Enhancement budget (12900) to the Ocean Beach Community Foundation to increase the amount of allocation for the free concerts and music education from \$2,000 to \$3,000; to increase the amount of allocation for the holiday decorations for the downtown shopping district from \$1,000 to \$2,000; and to rescind the allocation of \$2,000 for the Ocean Beach Historic Plaque Project. Authorize the Chief Financial Officer to amend the grant agreement accordingly.
10. Find that the allocation in recommendation number 3, above, is exempt from the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines section 15301 because it will be used for a minor modification to an existing facility.
11. Amend the purpose of the June 23, 2009 allocation of \$15,000 from the Community Enhancement budget (12900) to the National City Chamber of Commerce to include the Automobile Heritage Day. Authorize the Chief Financial Officer to amend the grant agreement accordingly.
12. Authorize the Chief Financial Officer to execute grant agreements with these organizations establishing terms for receipt of the funds described above and to make minor amendments to the agreements that are consistent with the general purpose of the grant but do not increase the grant.
13. Find that the grant awards described above have a public purpose.

Fiscal Impact:

The fiscal impact of these 7 grants is **\$95,500**. These actions will result in the addition of no staff years and no future costs.

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BACKGROUND:

Veterans Village of San Diego

Veterans Village of San Diego (VVSD) assists veterans in transitioning back to civilian life and civilian work environments. Today's grant will assist VVSD to establish, conduct, and demonstrate a new project entitled "The Veterans Re-Boot Project". This project will allow veterans and recently separated service members living in the San Diego region the opportunity to proactively and successfully transition from military service to civilian life.

I Love a Clean San Diego

This year marks the 26th Anniversary of *California Coastal Cleanup Day* in partnership Coastkeeper and Think Blue – City of San Diego Storm water Department and the California Coastal Commission. Here in San Diego last year, 10,283 volunteers removed 174,000 pounds of trash from San Diego beaches, bays and inland areas. This year they expect to do more. Today's grant will assist I Love A Clean San Diego with event supplies, marketing, transportation, food, equipment rental, website updates and professional services associated with their 26th Annual *California Coastal Cleanup Day* in September 2010.

Chula Vista Veterans Home Support Foundation

The Chula Vista Veterans Home Support Foundation (CVVHSF) raises much needed funds to support the Chula Vista Veterans Home. The Chula Vista Veterans Home Support Foundation is a nonprofit organization that directly supports 300 elderly and disabled residents of the Veterans Home of California – Chula Vista. Today's grant will assist CVVHSF to fund "John Smith Memorial Garden", a project that promotes physical rehabilitation, therapy and mediation of the disabled, and will be located just outside the existing physical therapy room at the Veterans Home.

San Ysidro Women's Club

San Ysidro Women's Club has been a part of the San Ysidro community for close to 100 years. In this time they have lived up to their mission of enhancing the lives of the people in the community through the provision of community service, educational support, and promotion of civic pride. Today's grant will assist with the purchase and installation of their California Mission Bell, which was stolen in 2009.

La Maestra Community Health Centers

La Maestra Community Health Centers is a non-profit corporation that serves low and moderate income residents of San Diego County since 1991 and has been designated as a safety net medical and dental provider and a Federally Qualified Health Center since 2000. La Maestra has been the medical home and an essential resource center to over 110,000 men, women and children for whom services are generally limited or unavailable. Today's grant will assist La Maestra with the purchase of dental chair systems for the National City dental clinic, and promote better health for South Bay residents.

Lamb's Players Theatre

Lamb's Player Theatre (LPT) is the region's only year-round resident repertory theatre, which serves 100,000 people annually from San Diego County. Their telephone system is more than 20

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years old and requires parts for maintenance that are no longer available. LPT's telephone system is an integral part of how it interfaces with its constituency, as patrons call to inquire about and purchase tickets, schools call to book touring performances for assemblies, vendors and other merchants call to conduct business in the everyday workings of the company. Today's grant will assist LPT with a new, reliable telephone system in their corporate office, theater and box office.

Ocean Beach Community Development Corporation

The Ocean Beach Community Development Corporation (OBCDC) is a 501 (c) (3) non-profit organization dedicated to promoting the vibrancy of the Ocean Beach neighborhood. Founded in 1993 by a group of residents concerned about the future of the neighborhood, they have chalked up an impressive list of accomplishments aimed at preserving and enhancing the unique character of Ocean Beach. Today's grant will assist OBCDC with the purchase and installation of drinking fountains, railing and fencing, artwork, trash and recycle bins, and park benches for the Ocean Beach Entryway Park Project.

Young Audiences of San Diego

For 45 years, Young Audiences of San Diego (YASD) has dedicated itself to integrating the arts into the education and lives of all children of our region through an extraordinary range of high quality performances, residencies and workshops to help young people identify their cultural roots and discover their creative wings. YASD has the opportunity to represent a new program called the Scholars Music Project by providing keyboards and related self-teaching music software for computer labs in elementary schools that feed into the Sweetwater Union High School District. Today's amendment to their 2009-2010 District One Community Enhancement grant will allow YASD to purchase keyboards and related software for this new program.

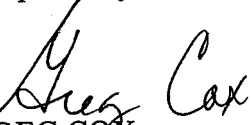
Ocean Beach Community Foundation

The Ocean Beach Community Foundation works to preserve, educate and improve the quality of life in Ocean Beach. Today's action will amend their 2009-2010 District One Community Enhancement grant by shifting the purpose of \$2,000 of that grant, with \$1000 going for Peninsula Singers for a total of \$3,000, and \$1000 for holiday decorations for a total of \$2,000.

National City Chamber of Commerce

On June 23, 2009 the National City Chamber of Commerce was allocated \$15,000 in Community Enhancement grant funds. Today's action will amend the purpose of their grant to include the Automobile Heritage Day.

Respectfully submitted,


GREG COX

Supervisor, First District

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AGENDA ITEM INFORMATION SHEET

CONCURRENCE(S)

COUNTY COUNSEL REVIEW	<input checked="" type="checkbox"/> Yes	
Written Disclosure per County Charter Section 1000.1 Required	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
GROUP/AGENCY FINANCE DIRECTOR	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
CHIEF FINANCIAL OFFICER	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
Requires Four Votes	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
GROUP/AGENCY INFORMATION TECHNOLOGY DIRECTOR	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
COUNTY TECHNOLOGY OFFICE	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
DEPARTMENT OF HUMAN RESOURCES	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A

Other Concurrence(s): N/A

ORIGINATING DEPARTMENT:

CONTACT PERSON(S):

Greg Murphy (619) 531-5511