



GREG COX
SUPERVISOR, FIRST DISTRICT
San Diego County Board of Supervisors

2010 FEB 11 PM 4 12
COUNTY OF SAN DIEGO
BOARD OF SUPERVISORS
THIRD DISTRICT
CLEAN SAN DIEGO
OF SUPERVISORS

DATE: February 23, 2010
TO: BOARD OF SUPERVISORS
SUBJECT: NEIGHBORHOOD REINVESTMENT PROGRAM AND COMMUNITY ENHANCEMENT AMENDMENTS (DISTRICT 1)

SUMMARY:

The County of San Diego is fortunate to have an opportunity to reinvest taxpayer money into our communities for the benefit of the public. This action will assist the County in meeting the needs of the community.

RECOMMENDATIONS
SUPERVISOR GREG COX:

1. Allocate \$15,000 from Neighborhood Reinvestment Program budget (Org 15650) to I Love a Clean San Diego for cleaning supplies, marketing, transportation, supplies, information technology equipment, design, print, material and rental costs associated with the 8th Annual Creek to Bay Cleanup.
2. Allocate \$5,084 from Neighborhood Reinvestment Program budget (Org 15650) to the San Diego Council on Literacy to purchase and install computer equipment and software for their Health Literacy Task Force program.
3. Allocate \$35,000 from Neighborhood Reinvestment Program budget (Org 15650) to the Ronald McDonald House Charities of San Diego for costs associated with the construction of a vehicle turnout and ADA ramp at 2929 Children's Way in San Diego.
4. Find that the allocation described in recommendation number 3, above, is exempt from the California Environmental Quality Act (CEQA) pursuant to section 15301 of the CEQA Guidelines in that it involves minor alterations to existing facilities.
5. Allocate \$15,302 from Neighborhood Reinvestment Program budget (Org 15650) to the Sherman Heights Community Center for costs associated with its Lighting Retrofit Plan.
6. Amend the purpose of the June 23, 2009 allocation of \$8,000 from Community Enhancement budget (Org 12900) to the Third Avenue Village Association to include promotion and

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advertising of the Starlight Parade, equipment rental, and costs of professional services and set up for Starlight Parade, Children's Holiday Event and Grand Marshals. Authorize the Chief Financial Officer to amend the grant agreement accordingly.

7. Rescind the June 24, 2008 allocation of \$6,000 from Community Enhancement budget (Org 12900) to the Sledgehammer Theatre, Inc. for Seven Crimes - Halloween Horror Production and development of Tenth Avenue Arts Center, so the funds can be reallocated to other projects.
8. Establish appropriations of \$1,048.20 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the unused portion of the May 9, 2006 (19) allocation of \$5,000 to the San Diego Hunger Coalition for costs associated with the South Bay Kickoff Event for the 2006 Summer Lunch Program and costs associated with Child Nutrition programs, so the funds can be reallocated to other projects. **(4 VOTES)**
9. Establish appropriations of \$5,500 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the unused portion of the March 22, 2005 (22) allocation of \$5,500 to the Bronze Triangle CDC Inc. for the purchase of trees for the Tree Planting Day of Service, so the funds can be reallocated to other projects. **(4 VOTES)**
10. Establish appropriations of \$425.19 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the unused portion of the August 5, 2008 (9) allocation of \$1,500 to the BAME Renaissance Inc. to assist with purchasing t-shirts, paint and cleaning supplies for the Neighborhood Clean Up Day on Saturday, August 30, 2008, so the funds can be reallocated to other projects. **(4 VOTES)**
11. Establish appropriations of \$213.90 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the unused portion of the November 8, 2005 (8) allocation of \$7,000 to Harmonium, Inc. for supplies and equipment for the City Arts program and jump ropes, pedometers, germ-free mats, room dividers, art smocks, art supplies, and other materials for health fairs and its infant toddler pre-school program, so the funds can be reallocated to other projects. **(4 VOTES)**
12. Establish appropriations of \$140.22 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the unused portion of the July 24, 2007 (22) allocation of \$10,000 to the Friends of the Chula Vista Library for costs associated with installing the Fred Rohr Drop Hammer Monument, which will be placed near the fountain in Memorial Park, so the funds can be reallocated to other projects. **(4 VOTES)**
13. Establish appropriations of \$59.73 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the unused portion of the June 17, 2008 (17) allocation of \$1,500 to the Victim Offender Reconciliation Program for purchasing video equipment to be used for presentations, training and demonstrative purposes, so the funds can be reallocated to other projects. **(4 VOTES)**

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14. Establish appropriations of \$676.43 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the unused portion of the March 11, 2008 (14) allocation of \$10,000 to the Southwest Wetland Interpretive Association to purchase tools, native plants, recruitment and training materials, a storage trailer and uniforms for the Volunteers in Action program as well as the cost of a special guest speaker for their docent training program, food and water for volunteers, and supplies and gift certificates for their volunteer appreciation event, so the funds can be reallocated to other projects. **(4 VOTES)**
15. Establish appropriations of \$1,582 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the unused portion of the June 17, 2008 (17) allocation of \$60,000 to the Boys & Girls Club of National City for completion of a new roof for the administrative building located at 1430 D Avenue, so the funds can be reallocated to other projects. **(4 VOTES)**
16. Establish appropriations of \$2,747.83 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the unused portion of the December 9, 2008 (21) allocation of \$3,497 to the Ocean Beach Town Council, Inc. for equipment rentals, supplies, marketing and venue costs associated with the 2008 Sandy Claws event, so the funds can be reallocated to other projects. **(4 VOTES)**
17. Establish appropriations of \$5,500 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the unused portion of the April 22, 2008 (10) allocation of \$5,500 to the California Conference for Equality and Justice to transport more than 300 students from Lincoln High School to their Building Bridges Youth Camp in Yucaipa, California, so the funds can be reallocated to other projects. **(4 VOTES)**
18. Establish appropriations of \$1,883.64 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the unused portion of the August 5, 2008 (9) allocation of \$10,000 to the Ocean Beach Community Development Corporation for the purchasing and planting of Palm Trees for Median 2, so the funds can be reallocated to other projects. **(4 VOTES)**
19. Amend the purpose of the August 5, 2008 (9) allocation of \$10,000 to the Ocean Beach Community Development Corporation to include improvements to Median 2. Authorize the Chief Financial Officer to amend the grant agreement accordingly.
20. Establish appropriations of \$25,104.88 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the unused portion of the June 17, 2008 (17) allocation of \$75,000 to the City of National City for the construction of approximately 200 LF of concrete sidewalk on the north side of Sweetwater Road between Prospect Street and Euclid Avenue in the vicinity of Lincoln Acres, so the funds can be reallocated to other projects. **(4 VOTES)**
21. Authorize the Chief Financial Officer to execute grant agreements with these organizations establishing terms for receipt of the funds described above and to make minor amendments to the agreements that are consistent with the general purpose of the grant but do not increase the grant.

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22. Find that the grant awards described above have a public purpose.

Fiscal Impact:

The fiscal impact of the four Neighborhood Reinvestment Program allocations total \$70,386. The Community Enhancement amendment will result in \$6,000 added to the Fiscal Year 2010-11 Community Enhancement budget. The twelve Neighborhood Reinvestment amendments will result in \$44,882.02 added to the Neighborhood Reinvestment Program Budget (Org 15650) for Fiscal Year 2009-10, based on returned unused portions of the grants. These actions will result in the addition of no staff years and no future costs.

BACKGROUND:

I Love a Clean San Diego

For over 50 years, I Love a Clean San Diego has served the San Diego region as an environmental non-profit agency designed to educate the public and help clean our beaches and bays. Today's grant will assist with cleaning supplies, marketing, information technology equipment, design, print, material and rental costs associated with the 8th Annual Creek to Bay Cleanup; an event that draws more than 4,565 participants to remove over 173,000 pounds of debris from our beaches, bays, canyons, lakes, rivers and creeks throughout San Diego County.

The San Diego Council on Literacy

The San Diego Council on Literacy (SDCOL) enhances countywide literacy efforts through education, outreach and partnerships, and empowers people to improve their quality of life by bettering their literacy skills. The council's network literacy programs served 73,000 adults and youth throughout the entire county of San Diego during the past year. Today's grant will assist SDCOL with purchasing computer equipment, including laptops, desktops and monitors to support their literacy programs targeted for youth and adult learners in South County.

Ronald McDonald House Charities

Ronald McDonald House Charities (RMHC) of San Diego provides a home-away-from-home for children and their families while the patient is treated for serious, often life-threatening illnesses at San Diego hospitals. RMHC opened their doors to a new, greatly expanded Ronald McDonald House in June 2009. However, they face a challenge with a narrow street that is shared with Rady Children's Hospital, resulting in a congested loading area for patients, guests, taxis and delivery vehicles. Today's grant will assist RMHC with constructing a vehicle turnout and an ADA ramp at their new location at 2929 Children's Way in San Diego to relieve this traffic congestion.

Sherman Heights Community Center

Since 1987, the Sherman Heights Community Center has carried out the mission of building a stronger community by offering educational, health prevention, personal development, and cultural programs. Many of the programs assist children and adults to achieve their academic goals through tutoring, educational assistance and culinary training. Today's grant will assist the Sherman Heights Community Center with their Lighting Retrofit Plan which includes replacing broken and outdated fixtures and improving lighting controls.

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Third Avenue Village Association

On June 23, 2009, the Board approved a Community Enhancement allocation of \$8,000 to the Third Avenue Village Association. Today's action will amend the grant agreement to include promotion and advertising of the Starlight Parade, equipment rental, and costs of professional services and set up for Starlight Parade, Children's Holiday Event, and Grand Marshals.

Sledgehammer Theatre, Inc.

On June 24, 2008, the Board approved a Community Enhancement allocation of \$6,000 to the Sledgehammer Theatre, Inc. for Seven Crimes - Halloween Horror Production and development of Tenth Avenue Arts Center. Today's action will rescind the funds so they can be reallocated to other projects.

San Diego Hunger Coalition

On May 9, 2006, the Board approved a Neighborhood Reinvestment allocation of \$5,000 to the San Diego Hunger Coalition for costs associated with the South Bay Kickoff Event for the 2006 Summer Lunch Program and costs associated with Child Nutrition programs. Today's action will establish appropriations of \$1,048.20 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the returned unused portion of the grant.

Bronze Triangle CDC, Inc.

On March 22, 2005, the Board approved a Neighborhood Reinvestment allocation of \$5,500 to the Bronze Triangle CDC, Inc. for the purchase of trees for the Tree Planting Day of Service. Today's action will establish appropriations of \$5,500 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the full return of the funds.

BAME Renaissance Inc.

On August 5, 2008, the Board approved a Neighborhood Reinvestment allocation of \$1,500 to the Bronze Triangle CDC, Inc. for the purchase of t-shirts, paint and cleaning supplies for their Neighborhood Clean Up Day in August 2008. Today's action will establish appropriations of \$425.19 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the returned unused portion of the grant.

Harmonium, Inc.

On November 8, 2005, the Board approved a Neighborhood Reinvestment allocation of \$7,000 to Harmonium, Inc. for supplies and equipment for the City Arts program and jump ropes, pedometers, germ-free mats, room dividers, art smocks, art supplies, and other materials for health fairs and its infant toddler pre-school program. Today's action will establish appropriations of \$213.90 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the returned unused portion of the grant.

Friends of the Chula Vista Library

On July 24, 2007, the Board approved a Neighborhood Reinvestment allocation of \$10,000 to Friends of the Chula Vista Library for costs associated with installing the Fred Rohr Drop Hammer Monument. Today's action will establish appropriations of \$140.22 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the returned unused portion of the grant.

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Victim Offender Reconciliation Program

On June 17, 2008, the Board approved a Neighborhood Reinvestment allocation of \$1,500 to the Victim Offender Reconciliation Program for purchasing video equipment to be used for presentations, training and demonstrative purposes. Today's action will establish appropriations of \$59.73 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the returned unused portion of the grant.

Southwest Wetland Interpretive Association

On March 11, 2008, the Board approved a Neighborhood Reinvestment allocation of \$10,000 to the Southwest Wetland Interpretive Association to purchase tools, native plants, recruitment and training materials, a storage trailer and uniforms for the Volunteers in Action program as well as the cost of a special guest speaker for their docent training program, food and water for volunteers, and supplies and gift certificates for their volunteer appreciation event. Today's action will establish appropriations of \$676.43 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the returned unused portion of the grant.

Boys & Girls Club of National City

On June 17, 2008, the Board approved a Neighborhood Reinvestment allocation of \$60,000 to the Boys & Girls Club of National City for the completion of a new roof for the administrative building located at 1430 D Avenue. Today's action will establish appropriations of \$1,582 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the returned unused portion of the grant.

Ocean Beach Town Council, Inc.

On December 9, 2008, the Board approved a Neighborhood Reinvestment allocation of \$3,497 to the Ocean Beach Town Council, Inc. for equipment rentals, supplies, marketing and venue costs associated with the 2008 Sandy Claws event. Today's action will establish appropriations of \$2,747.83 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the returned unused portion of the grant.

California Conference for Equality and Justice

On April 22, 2008, the Board approved a Neighborhood Reinvestment allocation of \$5,500 to the California Conference for Equality and Justice to transport more than 300 students from Lincoln High School to their Building Bridges Youth Camp in Yucaipa, California. Today's action will establish appropriations of \$5,500 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the full return of the funds.

Ocean Beach Community Development Corporation

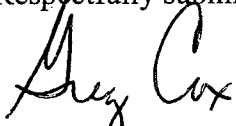
Items 18 & 19 - On August 5, 2008, the Board approved a Neighborhood Reinvestment allocation of \$10,000 to the Ocean Beach Community Development Corporation for the purchasing and planting of Palm Trees for Median 2. Today's action will establish appropriations of \$1,883.64 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the returned unused portion of the grant. In addition, the subsequent amendment allows for improvements to Median 2.

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City of National City

On June 17, 2008, the Board approved a Neighborhood Reinvestment allocation of \$75,000 to the City of National City for the construction of approximately 200 Linear Feet of concrete sidewalk on the north side of Sweetwater Road between Prospect Street and Euclid Avenue in the vicinity of Lincoln Acres. Today's action will establish appropriations of \$25,104.88 in the Neighborhood Reinvestment Program Budget (Org 15650) based on the returned unused portion of the grant.

Respectfully submitted,

A handwritten signature in black ink that reads "Greg Cox". The signature is written in a cursive style with a large initial "G" and "C".

GREG COX

Supervisor, First District

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ENHANCEMENT AMENDMENTS (DISTRICT 1)**

AGENDA ITEM INFORMATION SHEET

CONCURRENCE(S)

COUNTY COUNSEL REVIEW	<input checked="" type="checkbox"/> Yes	
Written Disclosure per County Charter Section 1000.1 Required	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
GROUP/AGENCY FINANCE DIRECTOR	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
CHIEF FINANCIAL OFFICER	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
Requires Four Votes	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
GROUP/AGENCY INFORMATION TECHNOLOGY DIRECTOR	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
COUNTY TECHNOLOGY OFFICE	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
DEPARTMENT OF HUMAN RESOURCES	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A

Other Concurrence(s): N/A

ORIGINATING DEPARTMENT:

CONTACT PERSON(S):

Danny Melgoza (619) 531-5511