



COUNTY OF SAN DIEGO
BOARD OF SUPERVISORS
2009 OCT 5 AM 10 49

GREG COX THOMAS J. PASTUSZKA
SUPERVISOR, FIRST DISTRICT CLERK OF THE BOARD
San Diego County Board of Supervisors
OF SUPERVISORS

DATE: October 13, 2009

TO: BOARD OF SUPERVISORS

SUBJECT: NEIGHBORHOOD REINVESTMENT PROGRAM (DISTRICT 1)

SUMMARY:

The County of San Diego is fortunate to have an opportunity to reinvest taxpayer money into our communities for the benefit of the public. This action will assist the County in meeting the needs of the community.

RECOMMENDATIONS

SUPERVISOR GREG COX:

1. Allocate \$10,500 from Neighborhood Reinvestment Program budget (Org 15650) to Dress for Success to purchase interview appropriate clothing inventory for clients seeking to transition from government subsidy to economic self-sufficiency.
2. Allocate \$30,000 from Neighborhood Reinvestment Program budget (Org 15650) to American Red Cross - San Diego/Imperial Counties Chapter to purchase a van for equipment, personnel and shelter operations.
3. Allocate \$15,850 from Neighborhood Reinvestment Program budget (Org 15650) to Volunteer San Diego to assist with purchasing and installing phones and a server, as well as purchasing office furniture and supplies for their new location.
4. Allocate \$4,750 from Neighborhood Reinvestment Program budget (Org 15650) to San Diego State Research Foundation to purchase textbooks for The Step-Up and Legal Path programs.
5. Allocate \$30,000 from Neighborhood Reinvestment Program budget (Org 15650) to YWCA of San Diego County to help pay for the renovation of the gymnasium.
6. Allocate \$5,000 from Neighborhood Reinvestment Program budget (Org 15650) to Coronado Historical Association to purchase and install a Small Business Server.

SUBJECT: NEIGHBORHOOD REINVESTMENT PROGRAM (DISTRICT 1)

7. Allocate \$3,638 from Neighborhood Reinvestment Program budget (Org 15650) to San Ysidro Business Association to purchase office furniture including computers, desks, partitions, office chairs, storage units and display racks.
8. Allocate \$25,000 from Neighborhood Reinvestment Program budget (Org 15650) to San Diego Futures Foundation to purchase educational materials, cost of web development and technical support costs including multimedia workstations, video cameras, webcams, microphones, audio mixer board, a SMART board and training subscription.
9. Allocate \$7,500 from Neighborhood Reinvestment Program budget (Org 15650) to Aquatic Adventures to purchase educational supplies that include laptops, battery backups, projectors, microscopes and digital cameras.
10. Allocate \$8,073 from Neighborhood Reinvestment Program budget (Org 15650) to Sherman Heights Community Center to purchase car kits, brake pulleys, wheels, and other car related materials for their Annual San Diego Soap Box Derby in addition to costs for shipping and handling of the soap box cars to the National Event in Akron, OH .
11. Allocate \$5,571 from Neighborhood Reinvestment Program budget (Org 15650) to Alzheimer's Association San Diego/Imperial Chapter to purchase and install office equipment including laptop computers, projectors and screens for educational activities, classes, and events.
12. Allocate \$15,000 from Neighborhood Reinvestment Program budget (Org 15650) to Chula Vista Chamber of Commerce to assist with the purchase and installation of office equipment including workstations, laptops, monitors, projectors, firewall, printer, phones and a phone system.
13. Allocate \$3,500 from Neighborhood Reinvestment Program budget (Org 15650) to Chula Vista Rotary Foundation to purchase bikes and helmets for the 2009 December Bike Giveaway for youth.
14. Amend the purpose of the October 28, 2008 allocation of \$11,800 to the National City Chamber of Commerce to include repairs for their air conditioning unit, fountain fixture, windows, sliding doors and ceiling. Authorize the Chief Financial Officer to amend the grant agreement accordingly.
15. Amend the purpose of the March 11, 2008 allocation of \$10,000 to the Southwest Wetland Interpretive Association to include the cost of a special guest speaker for their docent training program, food and water for volunteers, and supplies and gift certificates for their volunteer appreciation event. Authorize the Chief Financial Officer to amend the grant agreement accordingly.

SUBJECT: NEIGHBORHOOD REINVESTMENT PROGRAM (DISTRICT 1)

16. Amend the purpose of the June 17, 2008 allocation of \$9,039 to Jewish Family Service of San Diego to include the purchase of car seats as part of their safety program. Authorize the Chief Financial Officer to amend the grant agreement accordingly.
17. Authorize the Chief Financial Officer to execute grant agreements with these organizations establishing terms for receipt of the funds described above and to make minor amendments to the agreements that are consistent with the general purpose of the grant but do not increase the grant.
18. Find that the grant awards described above have a public purpose.

Fiscal Impact:

The fiscal impact of these 13 grants is \$164,382. These actions will result in the addition of no staff years and no future costs.

BACKGROUND:

Dress for Success

The mission of Dress for Success is to promote the economic independence of disadvantaged women by providing professional attire, a network of support and the career development tools to help women thrive in work and in life. Established in San Diego in 1999, the non-profit organization serves a vital purpose in San Diego County by picking up where social service and job readiness programs leave off; extending a lifeline of programs that help economically disadvantaged women overcome challenges as they work toward social and economic independence. Today's grant will help purchase suits, blouses, shoes, hosiery and other interview attire for women seeking to transition from government subsidy to economic self-sufficiency.

American Red Cross - San Diego/Imperial Counties Chapter

The vision of the American Red Cross - San Diego/Imperial Counties is to become America's most prepared community. Founded in 1898, the San Diego/Imperial Counties Chapter responds to an emergency nearly every 24 hours. This chapter serves more than 3 million people in San Diego County, covering 4,255 square miles. Today's grant will help purchase a van that will help in moving equipment and personnel from shelter operations and also assist in transporting equipment and personnel for CPR and First Aid classes.

Volunteer San Diego

Volunteer San Diego, a 501(c) 3 nonprofit organization, directs capacity-building programs and services that engage volunteers in working hand-in-hand with nonprofit agencies to develop strong and vibrant communities. Volunteer San Diego achieves its mission by mobilizing volunteers to make a difference in their communities, assisting community organizations and businesses in developing successful volunteer programs and promoting the power of volunteerism. Today's grant will assist Volunteer San Diego with purchasing and installing a phone and server as well as office furniture and supplies for their new location.

SUBJECT: NEIGHBORHOOD REINVESTMENT PROGRAM (DISTRICT 1)

San Diego State Research Foundation- Consensus Organizing Center

The Consensus Organizing Center, housed at San Diego State's Research Foundation, works in partnership with under-represented communities in an effort to train and develop students, community leaders and residents in the Consensus Organizing Model. Two programs run by the Consensus Organizing Center are the Step-Up Program and Legal Path Program. The mission of the Step-Up Program is to recruit, educate, and empower high school juniors by providing opportunities to experience post-secondary education at San Diego State University and encouraging students to apply newly learned skills in their local community-based organizations. The Legal Path Program is modeled after the Step-Up program but with an emphasis on youth interested in the practice of law. Today's grant will assist with purchasing textbooks for both programs.

YWCA of San Diego County

The YWCA of San Diego County provides women and families with the shelter and services they need to escape homelessness and domestic violence. The mission of the YWCA is to increase safety, promote healing, foster empowerment, and give hope to women and families through innovative programs, services and advocacy. The YWCA offers comprehensive social services and resources for women and families of all races, ages and socioeconomic backgrounds. More than 70% of the individuals served by the YWCA of San Diego County are successful in obtaining employment and permanent housing, and maintaining a stable, self-sufficient lifestyle. Today's grant will help the YWCA of San Diego County pay for the renovation of the gymnasium's ceiling and hardwood floors.

Coronado Historical Association

The mission of the Coronado Historical Association is to encourage and promote the appreciation, knowledge and understanding of Coronado's unique art, architecture, history and other historical resources. The Coronado Historical Association provides Educational Outreach Programs to school children of San Diego County, as well as exhibits, galleries and walking tours. Today's grant will assist with the purchase and installation of a Small Business Server to connect their office network.

San Ysidro Business Association

The San Ysidro Business Association is a Business Improvement District formed for the purposes of economic revitalization of the commercial area for the benefit of all business members and residents in our international community. The San Ysidro Business Association currently serves 657 member businesses as well as the local community. The newest program, Introduction to IT for Micro Businesses, will provide computer access and support for businesses that cannot currently access these tools. Today's grant will help purchase and install computers, desks, partitions, office chairs, storage units and display racks to furnish the office.

San Diego Futures Foundation

San Diego Futures Foundation is a 501(c) 3 nonprofit public benefit organization with a mission to make information technology available to organizations, under-served individuals

SUBJECT: NEIGHBORHOOD REINVESTMENT PROGRAM (DISTRICT 1)

and disadvantaged small businesses through training education, technical assistance and equipment. The Foundation was established to provide technology, applications, and services to San Diego nonprofits, community based organizations, schools, and families. The new eLearn2Earn education program has been created to support academic development for low income youth, improving skills in reading, writing, math financial literacy, civic engagement, and computer literacy. It works as a pro-active prevention program to reduce the rates of high school dropouts in low-income communities. Today's grant will help the San Diego Futures Foundation cover web development and technical support costs for the eLearn2Earn education program and for multimedia workstations, video cameras, webcams, microphones, audio mixer board, a SMART board and training subscription.

Aquatic Adventures

The mission of Aquatic Adventures Science Education Foundation is to engage, educate, and inspire youth from urban and diverse backgrounds through science-based exploration of the ocean and nature, preparing them to be tomorrow's scientific leaders. Aquatic Adventures facilitates several classroom and out-of-school educational programs for underserved youth and habitat restoration events that help protect our wetlands and coast. Since its founding in 1999, Aquatic Adventures has provided high-quality ocean science education and college readiness programs to over 34,000 low-income public school students in the San Diego region. Today's grant will assist with the purchase and installation of laptops, battery backups, projectors, microscopes and digital cameras for their educational programs.

Sherman Heights Community Center

The purpose of the Sherman Heights Community Center is to provide growth opportunities for families and individuals in order to tap into their natural abilities, improve the quality of life, to be a voice, and build community focus. The mission of the Sherman Heights Community Center is to serve and offer programs in education, health, personal development, and culture that will enable area residents to develop to their greatest human potential. The Center serves as the fiscal agency for the Annual San Diego Soap Box Derby. Today's grant will assist with the purchase of car kits, brake pulleys, wheels, and other car related materials for their Annual San Diego Soap Box Derby in addition to costs for shipping and handling of the soap box cars to the National Event in Akron, OH .

Alzheimer's Association San Diego/Imperial Chapter

The Alzheimer's Association provides information, education and supportive services to families coping with Alzheimer's disease. The mission of the Alzheimer's Association is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Last year the San Diego/Imperial Chapter served more than 34,000 families with 11 distinct no-cost programs and services. Today's grant will allow for the purchase and installation of office equipment including laptop computers, projectors and screens for educational activities, classes, and events to help maximize programs and services in the South Bay Hispanic/Latino community.

SUBJECT: NEIGHBORHOOD REINVESTMENT PROGRAM (DISTRICT 1)

Chula Vista Chamber of Commerce

The mission of the Chula Vista Chamber of Commerce is to represent the business community in striving to preserve a working partnership of business and professional people that promotes, protects, and expands the free enterprise system, to enhance the members' ability to conduct their individual businesses successfully, and to improve the economic stability of the community. The Chula Vista Chamber currently has 1,000 member businesses, and serves over 92,000 customers a year through the Visitor Center. Today's grant will assist with the purchase of and installation of office equipment including workstations, laptops, monitors, projectors, firewall, printer, phones and a phone system.

Chula Vista Rotary Foundation

The Chula Vista Rotary Foundation has been an active part of the South Bay community for over 75 years. The Rotary Foundation is dedicated to providing service to others, promoting high ethical standards, advancing world understanding, goodwill, and peace through the fellowship of business, professional, and community leaders. Every year the Rotary club partners with other community organizations to assemble and distribute bicycles for deserving youth in the South Bay. Today's grant will assist in the purchase of bikes and helmets for the 2009 December Bike Giveaway.

National City Chamber of Commerce

The National City Chamber of Commerce (NCCC) is a local nonprofit organization whose mission is to increase opportunities for businesses and to represent its members in matters related to business, government and community relations. The Chamber supports and promotes the City's economic development through business development programs, educational workshops, public forums, technical assistance and an active Visitor's Information Center.

On October 28, 2008, the Board approved an allocation of \$11,800 to reseal their office building to prevent leaks and for the purchase a new phone system. Today's action will amend the grant agreement to include repairs for their air conditioning unit, fountain fixture, windows, sliding doors and ceiling.

Southwest Wetland Interpretive Association

The Southwest Wetlands Interpretive Association (SWIA) is dedicated to the education and acquisition, preservation and restoration of wetlands. Since 1979, SWIA has managed \$30 million of wetlands projects in the Tijuana Estuary. SWIA works in collaborative partnerships with federal, state, and local agencies and is a cooperating association with California State Parks and the U.S. Fish and Wildlife Service.

On March 11, 2008, the Board approved an allocation of \$10,000 to SWIA for the purchase of tools, native plants, recruitment and training materials, a storage trailer and uniforms for their Volunteers in Action program. Today's action will amend the grant agreement to include the cost of a special guest speaker for their docent training program, food and water for volunteers, and supplies and gift certificates for their volunteer appreciation event.

SUBJECT: NEIGHBORHOOD REINVESTMENT PROGRAM (DISTRICT 1)

Jewish Family Service (JFS) of San Diego

Jewish Family Service (JFS) of San Diego was founded in 1918 by a consortium of women's clubs who sought to address the myriad of human needs of the time. One of these programs operated by JFS is the CHAMP Program – Children Are More Protected. This past year, approximately 17,000 children and adults learned about personal safety through the CHAMP Program.

On June 17, 2008, the Board approved an allocation of \$9,039 to JFS to purchase wristbands, bookmarks, stickers and laptop computers to support their Children are More Protected – CHAMP program. Today's action will amend the grant agreement to include the purchase of car seats as part of their safety program.

Respectfully submitted,



GREG COX

Supervisor, First District

SUBJECT: NEIGHBORHOOD REINVESTMENT PROGRAM (DISTRICT 1)

AGENDA ITEM INFORMATION SHEET

CONCURRENCE(S)

COUNTY COUNSEL REVIEW	<input checked="" type="checkbox"/> Yes	
Written Disclosure per County Charter	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Section 1000.1 Required		
GROUP/AGENCY FINANCE DIRECTOR	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
CHIEF FINANCIAL OFFICER	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
Requires Four Votes	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
GROUP/AGENCY INFORMATION TECHNOLOGY DIRECTOR	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
COUNTY TECHNOLOGY OFFICE	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
DEPARTMENT OF HUMAN RESOURCES	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A

Other Concurrence(s): N/A

ORIGINATING DEPARTMENT:

CONTACT PERSON(S):

Danny Melgoza (619) 531-5511