



COUNTY OF SAN DIEGO
BOARD OF SUPERVISORS

2009 APR 13 PM 12 00

GREG COX
SUPERVISOR, FIRST DISTRICT
San Diego County Board of Supervisors

THOMAS J. PASTUSZYKA
CLERK OF THE BOARD
OF SUPERVISORS

DATE: April 21, 2009
TO: BOARD OF SUPERVISORS
SUBJECT: LOCAL COMMUNITY PROJECTS AND AMEND COMMUNITY
ENHANCEMENT ALLOCATIONS (DISTRICT 1)

SUMMARY:

The County of San Diego is fortunate to have an opportunity to reinvest taxpayer money into our communities for the benefit of the public. This action will assist the County in meeting the needs of the community.

**RECOMMENDATIONS
SUPERVISOR GREG COX:**

1. Allocate \$33,000 from Community Projects budget (Org 15650) to the San Diego Association of Governments to prepare a feasibility study for the realignment of the Bayshore Bikeway from Main St. to Stella St. in Chula Vista.
2. Allocate \$50,290.65 from Community Projects budget (Org 15650) to the San Diego Association of Governments for Phase I of a feasibility study on the California Coastal Trail through San Diego County.
3. Amend the purpose of the September 19, 2006 (15) allocation of \$25,000 to Reach Out, which later integrated its operations with the San Diego County Medical Society Foundation, to include updating the website for the San Diego County Medical Society Foundation (SDCMSF) and Project Access San Diego (PASD). Authorize the Chief Financial Officer to amend the grant agreement accordingly.
4. Amend the purpose of the 2008-2009 Community Enhancement allocation of \$10,000 to the San Diego Regional Economic Development Corporation to support the Business Retention Program and the Mega Region Initiative. Authorize the Chief Financial Officer to amend the grant agreement accordingly.

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5. Amend the purpose of the 2008-2009 Community Enhancement allocation of \$15,000 to the San Diego Historical Society to support the exhibit, *Taking Flight: World War II Movie Posters*. Authorize the Chief Financial Officer to amend the grant agreement accordingly.
6. Establish appropriations of \$578.38 in the Community Projects Budget (org. 15650) based on the unused portion of the July 24, 2007 (22) allocation of \$10,000 to Friends of the Chula Vista Library for costs associated with installing the Fred Rohr Drop Hammer Monument so the funds can be reallocated to other projects. (4 VOTES)
7. Authorize the Chief Financial Officer to execute grant agreements with these organizations establishing terms for receipt of the funds described above and to make minor amendments to the agreements that are consistent with the general purpose of the grant but do not increase the grant.
8. Find that the grant awards described above have a public purpose.

Fiscal Impact:

The fiscal impact of these 2 grants is \$83,290.65. These actions will result in the addition of no staff years and no future costs.

BACKGROUND:

SANDAG – Bayshore Bikeway Main St. to Stella St.

The Bayshore Bikeway is a 24-mile bicycle facility around San Diego Bay. Currently, approximately 13 miles of bicycle paths are in use on the Bikeway. The rest of the facility consists of on-street sections designated as either bicycle lanes or bicycle routes. Today's grant will assist the San Diego Association of Governments (SANDAG) in preparing a feasibility study to realign the portion between Main St. to Stella St. in Chula Vista.

The Feasibility Study would consist of Preliminary Engineering to a 10% level and an Environmental Constraints Analysis Report. Preliminary Engineering would involve the determination of preliminary bike path alignments based on simple field measurements and observations. It would also include several typical cross sections showing physical constraints and widths of roadways/paths.

SANDAG – California Coastal Trail

The California Coastal Trail (CCT) is a network of public trails for walkers, bikers, equestrians, wheelchair riders and others along the entire California coastline. It is currently more than half complete from the Oregon border to Mexico with missing portions in San Diego County. Today's grant will assist the San Diego Association of Governments (SANDAG) with conducting Phase I of a feasibility study for the California Coastal Trail in our region.

Phase I of the feasibility study would provide detailed topographic mapping, reports, research and other background information that would enable a detailed scope of work to be written for the completion of a Feasibility Study with a more accurate estimate of costs.

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Reach Out/San Diego County Medical Society Foundation

On September 19, 2006 (15) the Board of Supervisors approved an allocation for \$25,000 to the Reach Out organization for costs associated with upgrading their information technology system; a joint partnership with the San Diego County Medical Society Foundation. Today's action will amend the purpose of the grant to allow the San Diego County Medical Society Foundation to serve as the primary fiscal agent in updating the website and carrying out Project Access San Diego.

San Diego Regional Economic Development Corporation

In June 2008, the Board of Supervisors approved an allocation of \$10,000 through Community Enhancement Funds to the San Diego Regional Economic Development Corporation to help fund the development of a "Cleantech Designation" between the County, City of Chula Vista and City of San Diego. The intention was to streamline regulations and identify incentives as an attraction catalyst for cleantech companies located in Otay Mesa. Unfortunately, the Regional EDC was unable to secure the matching dollars to fund the project as originally proposed to the County.

Today's action will amend the purpose of the 2008-2009 Community Enhancement allocation of \$10,000 to the San Diego Regional Economic Development Corporation to support the Business Retention Program and the Mega Region Initiative.

The purpose of the Business Retention Program is to meet with San Diego based companies and identify issues that may obstruct business, strengths for particular industries, while making San Diego a business friendly environment. The program also seeks information on company growth plans with the goal of assisting them with their expansion in our region. The program is a critical component of the Regional EDC's business development efforts.

The Mega Region Initiative is a long-term regional economic development strategy partnering San Diego County, Imperial County and Baja California for global competition. The Initiative is focused on the growth of five industry sectors in the mega region: alternative and renewable energy development, generation and transmission; logistics – the movement and warehousing of goods; manufacturing, with an emphasis on smaller, specialty manufacturing companies; construction, particularly involving supplying of the industry with materials; agriculture-biotech; and biotechnology and medical devices, with a focus on providing opportunities for manufacturing that might otherwise be outsourced overseas. The Regional EDC is marketing the region for investment. Additionally, action teams have been formed to address infrastructure, workforce and business incentive issues.

San Diego Historical Society

In June 2008, the Board of Supervisors approved an allocation of \$15,000 through Community Enhancement Funds to the San Diego Historical Society (SDHS) to help fund their 80th Anniversary Exhibition. The exhibition, however, was replaced by a new exhibit titled *Taking Flight: World War II Movie Posters*, featuring spectacular examples of material from the collection of Bill Allen/The Allen Airways Flying Museum, which is the largest and most important collection of aviation posters in the United States if not the world.

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Taking Flight will feature 27 extremely rare, large, and colorful posters printed in the 1940s and early 1950s to promote action movies about aviators and the battle for air superiority during World War II. The posters will be supplemented in the exhibition by select props that appeared in some of the movies. *Taking Flight* will be on view at SDHS' Museum of San Diego History in Balboa Park for four months from May 31, 2009 – September 20, 2009. Lectures, public programs, and film screenings will accompany the exhibition and tie it to the aircraft manufacturing industry in San Diego both past and present.

Today's action will amend the purpose of the 2008-2009 Community Enhancement allocation of \$15,000 to the San Diego Historical Society to support this new exhibit.

Friends of the Chula Vista Library

Today's action will add \$578.38 to the Community Projects Budget (Org 15650) based on the unused portion of the July 24, 2007 (22) allocation of \$10,000 to Friends of the Chula Vista Library for costs associated with installing the Fred Rohr Drop Hammer Monument. The returned funds will be used for other projects in FY 08-09.

Respectfully submitted,



GREG COX

Supervisor, First District

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AGENDA ITEM INFORMATION SHEET

CONCURRENCE(S)

COUNTY COUNSEL REVIEW	<input checked="" type="checkbox"/> Yes	
Written Disclosure per County Charter Section 1000.1 Required	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
GROUP/AGENCY FINANCE DIRECTOR	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
CHIEF FINANCIAL OFFICER	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
Requires Four Votes	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
GROUP/AGENCY INFORMATION TECHNOLOGY DIRECTOR	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
COUNTY TECHNOLOGY OFFICE	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
DEPARTMENT OF HUMAN RESOURCES	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A

Other Concurrence(s): N/A

ORIGINATING DEPARTMENT:

CONTACT PERSON(S):

Danny Melgoza (619) 531-5511