



COUNTY OF SAN DIEGO
BOARD OF SUPERVISORS

2008 DEC 1 AM 11 11

GREG COX

CHAIRMAN

San Diego County Board of Supervisors

THOMAS J. PASTUSZKA
CLERK OF THE BOARD
OF SUPERVISORS

DATE: December 9, 2008
TO: BOARD OF SUPERVISORS
SUBJECT: LOCAL COMMUNITY PROJECTS (DISTRICT 1)

SUMMARY:

The County of San Diego is fortunate to have an opportunity to reinvest taxpayer money into our communities for the benefit of the public. This action will assist the County in meeting the needs of the community.

RECOMMENDATIONS

CHAIRMAN GREG COX:

1. Find that the allocation to the Chicano Federation of San Diego County is exempt from the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines section 15301.
2. Allocate \$25,000 from Community Projects budget (Org 15650) to the Council of Community Clinics to redesign their website and assist with the purchase and installation of 2 computer servers.
3. Allocate \$20,000 from Community Projects budget (Org 15650) to the Chicano Federation of San Diego County for gym and kitchen renovations in addition to general facility upgrades at their Barrio Child Development Center.
4. Allocate \$3,497 from Community Projects budget (Org 15650) to the Ocean Beach Town Council for equipment rentals, supplies, marketing, and venue costs associated with the 2008 Sandy Claws event.
5. Allocate \$2,000 from Community Projects budget (Org 15650) to EPIC Medics to purchase bike helmets for underprivileged children during their bike give away on December 17, 2008.
6. Allocate \$2,500 from Community Projects budget (Org 15650) to the San Diego Science Alliance to assist with venue, marketing, and supply costs for their High Tech Fair on March 11, 2009.

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7. Allocate \$20,000 from Community Projects budget (Org 15650) to the San Diego Blood Bank to purchase a 6-bed, in-room, blood collection vehicle.
8. Allocate \$15,000 from Community Projects budget (Org 15650) to Community Health Improvement Partners for marketing, outreach and print materials associated with the I CAN SAN DIEGO campaign.
9. Allocate \$25,000 from Community Projects budget (Org 15650) to the Chula Vista Chamber of Commerce to create the Chula Vista Tourism Management District plan.
10. Allocate \$1,500 from Community Projects budget (Org 15650) to the Jewish Community Foundation for the purchase of a bronze plaque to honor Louis Rose at the new NTC Park at Liberty Station.
11. Allocate \$5,000 from Community Projects budget (Org 15650) to the Technology Training Foundation of America to purchase computer equipment for their Computer Donation Program.
12. Allocate \$1,500 from Community Projects budget (Org 15650) to the Chula Vista Rotary Foundation to purchase bicycles and helmets for their 25th annual Bike Night.
13. Transfer appropriations of \$100,000 from the Community Projects budget (Org 15650) to the Department of Parks and Recreation (Org 52806) for clean-up activities in the Tijuana River Valley Regional Park.
14. Transfer appropriations of \$50,000 from the Community Projects Budget (Org 15650) to the Department of Parks and Recreation (Org 52806) for services related to the Donovan clean-up project in the Otay Valley Regional Park.
15. Amend the purpose of the August 1, 2006 (15) allocation of \$1,360 to the San Diego County Employees Charitable Organization to include the entertainment costs associated with the CECO 50th Anniversary Celebration in September, 2006. Authorize the Chief Financial Officer to amend the grant agreement accordingly.
16. Authorize the Chief Financial Officer to execute a grant agreement with the organizations listed above establishing the terms for receipt of the funds described above and to make minor amendments to the agreements that are consistent with the general purpose of the grant but do not increase the grant.
17. Find that the grant awards described above have a public purpose.

Fiscal Impact:

The fiscal impact of these 13 grants is \$270,997. These actions will result in the addition of no staff years and no future costs.

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BACKGROUND:

Council of Community Clinics

The Council of Community Clinics (CCC) provides centralized support services to 17 member community clinic and health center organizations operating nearly 100 sites in San Diego, Imperial, and Riverside Counties. The mission of the CCC is to represent and support community clinics and health centers in their efforts to provide access to quality health care and related services for the diverse communities they serve with an emphasis on low-income and uninsured populations. Today's grant will assist CCC with the purchase of 2 computer servers and with costs associated with the redesign of their website.

Chicano Federation of San Diego County

The Chicano Federation of San Diego County was established in 1969 to serve the Latino community. Over time, their programs and services have evolved to meet community needs. Current services and programs center around crisis intervention, case management, housing, childcare, and small business training. Today's grant will assist the Chicano Federation with costs related to their gym and kitchen renovations in addition to general facility upgrades at their Barrio Child Development Center. All of these improvements will be made to the interior of an existing structure. Therefore, the improvements are exempt from CEQA pursuant to CEQA Guidelines section 15301.

Ocean Beach Town Council

The Ocean Beach Town Council promotes the general betterment and beautification of Ocean Beach and the welfare of its residents by fostering cooperative efforts among all community organization and residents for their mutual benefit. This year the organization will be holding its annual Sandy Claws Holiday party. Sandy Claws is the annual Dog Beach holiday party for families and their pets. It draws hundreds of people and pets from all over San Diego County to Dog Beach for fun, games and skills contests for the pets and their owners. Today's grant will assist with equipment rentals, supplies, marketing, and venue costs associated with the event.

EPIC Medics

EPIC Medics is a nonprofit organization of paramedics and firefighters dedicated to preventing childhood injuries. For the past few years, the organization has provided helmets as part of the Richard J. Donovan Correctional Facility Citizens Advisory Committee bike program. Each year, the program provides free bikes refurbished by inmates to underprivileged children. Today's grant will be used to assist EPIC Medics with purchasing the helmets for the event to take place on December 17, 2008.

San Diego Science Alliance

The San Diego Science Alliance (SDSA) will hold its 11th San Diego County High Tech Fair on March 11, 2009. This Fair serves 7th to 12th grade students from around the county to enhance their appreciation for science and technology by providing interactive learning experiences while helping them gain new insights into science, career options, and the way technology impacts our world. Today's grant will assist with venue, marketing, and supply costs with the event.

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San Diego Blood Bank

Since 1950, the San Diego Blood Bank has been saving lives with quality blood services in partnership with the community. The Blood Bank is currently in need of a new vehicle to increase their blood supply during their blood collection drives. Today's grant will assist with the purchase of a 6-bed, in-room, blood collection vehicle.

California Health Improvement Partners on behalf of SD Diabetes Coalition

The San Diego Diabetes Coalition (SDDC) operates under the umbrella of Community Health Improvement Partners, also known as Healthcare Education, Research and Evaluation Foundation of Southern California. Community Health Improvement Partners (CHIP) is a voluntary collaboration of healthcare stakeholders in the San Diego region that seek to increase awareness of and responsiveness to community health needs, support the healthcare safety net, and expand coordination among health improvement projects throughout the region. CHIP supports activities on behalf of its member organizations that would not otherwise be accomplished or that collectively can be done more efficiently. The San Diego Diabetes Coalition has developed I CAN SAN DIEGO, a social marketing campaign aimed at educating the public on diabetes and obesity prevention in the South Bay. Today's grant will assist with for marketing, outreach and print materials costs associated with the campaign.

Chula Vista Chamber of Commerce

The Chula Vista Chamber of Commerce is an 81 year old community organization that serves as the voice for over 1,000 local businesses that provide jobs, generate tax revenue, build infrastructure, and provide consumer services for the City of Chula Vista. To stimulate business activity in Chula Vista, the Chamber would like to prepare and create the Chula Vista Tourism Management (TMD) Plan. The TMD will allow the Convention Visitors Bureau to successfully compete with other tourism markets to attract events that benefit the City economically.

Jewish Community Foundation

The Jewish Community Foundation of San Diego is a nonprofit organization formerly known as the United Jewish Federation of San Diego County. As part of their mission of promoting philanthropy and partnering with community organizations, the Jewish Community Foundation manages the administration of the Louis Rose Historical Preservation Fund on behalf of the Louis Rose Society. To honor San Diego's first Jewish pioneer, the Louis Rose Society would like to dedicate a bronze plaque at Rose Point in Liberty Station. Today's grant will go toward the purchase of the plaque.

Technology Training Foundation of America

The Technology Training Foundation of America (TTFA) utilizes public/private partnerships to help bridge the "digital divide" and create wider opportunities for underserved communities through their Computer Donation Program. Their efforts to refurbish used computers and place state of the art equipment into underserved schools continue to contribute to the education of our children. This grant will help purchase computer equipment to support their Computer Donation Program.

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Chula Vista Rotary Foundation

The Chula Vista Rotary Foundation (501c3) in partnership with the Chula Vista Rotary has been serving the residents of Chula Vista since 1926, as well as actively being involved on an international level. This year, they will be hosting their 25th annual "Bike Night," where hundreds of underprivileged youth throughout the city of Chula Vista receive a helmet and a bicycle for the holiday. Today's grant will assist with these costs.

Department of Parks and Recreation: Tijuana River Valley Regional Park

The 1,800-acre Tijuana River Valley Regional Park, which the County owns and operates, is subject to a significant amount of trash and debris accumulation from illegal dumping and flow from across the border, negatively impacting the environment and the park. The County has been successful in removing this waste by using inmates from the Richard J. Donovan Correctional Facility who provide trash, tire, and graffiti removal, with oversight from the prison staff and the Department of Parks and Recreation. Grant funding will allow the County to extend this contract, ensuring that the clean-up efforts continue in the Tijuana River Valley Regional Park.

Department of Parks and Recreation: Otay Valley Regional Park

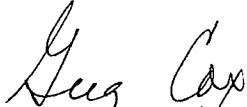
Otay Valley Regional Park (OVRP) extends from the southeastern edge of lower San Diego Bay, east along the Otay River to the Otay Lakes Reservoir. Since 1990, the County has been party to a Joint Exercise of Powers Agreement along with the Cities of Chula Vista and San Diego to preserve, protect, and enhance OVRP. The Otay River Valley has a significant need for debris removal and cleanup. Inmates from the Richard J. Donovan Correctional Facility provide trash and tire removal with oversight from the prison as well as the Department of Parks and Recreation in the Otay Valley Regional Park. This year, the cities will provide matching funds and in-kind services in the form of oversight and supervision. Grant funding will allow clean-up efforts to continue in the park.

San Diego County Employees Charitable Organization

The San Diego County Employees Charitable Organization, (CECO) is a nonprofit organization of County employees that works on a volunteer basis to raise money for the direct benefit of nonprofit organizations located in San Diego County.

On August 1, 2006 (15) the Board of Supervisors approved an allocation of \$1,360 to CECO. Today's action will amend the purpose of the grant to include entertainment costs associated with the 50th Anniversary Celebration that took place in September 2006.

Respectfully submitted,


GREG COX
Chairman

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AGENDA ITEM INFORMATION SHEET

CONCURRENCE(S)

COUNTY COUNSEL REVIEW	<input checked="" type="checkbox"/> Yes	
Written Disclosure per County Charter	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Section 1000.1 Required		
GROUP/AGENCY FINANCE DIRECTOR	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
CHIEF FINANCIAL OFFICER	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
Requires Four Votes	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
GROUP/AGENCY INFORMATION TECHNOLOGY DIRECTOR	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
COUNTY TECHNOLOGY OFFICE	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
DEPARTMENT OF HUMAN RESOURCES	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
Other Concurrence(s):	N/A	

ORIGINATING DEPARTMENT:

CONTACT PERSON(S):

Danny Melgoza (619) 531-5511