



COUNTY OF SAN DIEGO
BOARD OF SUPERVISORS

GREG COX
CHAIRMAN

2008 OCT 20 AM 9 40

San Diego County Board of Supervisors

THOMAS J. PASTUSZKA
CLERK OF THE BOARD
OF SUPERVISORS

DATE: October 28, 2008

TO: BOARD OF SUPERVISORS

SUBJECT: LOCAL COMMUNITY PROJECTS (DISTRICT 1)

SUMMARY:

The County of San Diego is fortunate to have an opportunity to reinvest taxpayer money into our communities for the benefit of the public. This action will assist the County in meeting the needs of the community.

RECOMMENDATIONS

CHAIRMAN GREG COX:

1. Find that the allocation to the International Community Foundation is exempt from the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines section 15301.
2. Allocate \$40,000 from Community Projects budget (Org 15650) to the International Community Foundation for capital expenditures to construct on-site parking and landscaping for the Center for Cross Border Philanthropy, subject to the International Community Foundation raising funds in the amount of \$40,000.
3. Allocate \$5,000 from Community Projects budget (Org 15650) to the Sherman Heights Community Center to purchase tables and chairs for ongoing events.
4. Allocate \$4,000 from Community Projects budget (Org 15650) to the Sweetwater Education Foundation for equipment rentals, marketing, venue and photography costs associated with the Third Annual Gala on November 7, 2008.
5. Allocate \$8,200 from Community Projects budget (Org 15650) to Aquatic Adventures for IT upgrades and signage/decals for the educational facilities.
6. Allocate \$11,800 from Community Projects budget (Org 15650) to the National City Chamber of Commerce to reseal the office building and purchase a new phone system.

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7. Allocate \$6,000 from Community Projects budget (Org 15650) to the Emilio Nares Foundation for the purchase of computers and office supplies for the Resource Center at the new Ronald McDonald House.
8. Allocate \$15,000 from Community Projects budget (Org 15650) to Casa Familiar for equipment rentals, marketing, and venue costs associated with the San Ysidro Centennial Anniversary in 2009.
9. Allocate \$10,000 from Community Projects budget (Org 15650) to the Child Abuse Prevention Foundation for costs associated with updating their website.
10. Allocate \$3,500 from Community Projects budget (Org 15650) to Discover Pacific Beach for equipment rentals, marketing and venue costs associated with 2008 Holiday Parade.
11. Allocate \$15,000 from Community Projects budget (Org 15650) to ACCION San Diego for moving costs, tenant improvements, equipment, furniture, productivity tools and technological upgrades for relocation to a new office.
12. Allocate \$24,500 from Community Projects budget (Org 15650) to the Museum of Contemporary Art San Diego for a new sound system at their museum at 1001 Kettner Boulevard.
13. Allocate \$15,000 from Community Projects budget (Org 15650) to the Central Commercial District Revitalization Corporation for the purchase and installation of banners for their neighborhood identification program.
14. Allocate \$10,000 from the Community Projects budget (org 15650) to the Rock Bottom Foundation for the purchase of supplies for the Miracle Gathering at the Gaslamp holiday event for homeless children and families.
15. Rescind the September 19, 2006 (15) allocation of \$3,850 from Community Projects budget (org 15650) to the Paradise Valley Hospital for costs associated with the South Bay Partnership's "Males as Positive Forces 5" Conference, so the funds can be reallocated to other projects.
16. Amend the purpose of the March 20, 2007 (13) allocation of \$10,000 to the Child Abuse Prevention Foundation and its auxiliary, Just In Time, to include the purchase and distribution of gift cards for foster youth. Authorize the Chief Financial Officer to amend the grant agreement accordingly.
17. Authorize the Chief Financial Officer to execute a grant agreement with the organizations listed above establishing the terms for receipt of the funds described above and to make minor amendments to the agreements that are consistent with the general purpose of the grant but do not increase the grant.

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18. Find that the grant awards described above have a public purpose.

Fiscal Impact:

The fiscal impact of these 13 grants is \$168,000. These actions will result in the addition of no staff years and no future costs.

BACKGROUND:

International Community Foundation (ICF)

The International Community Foundation (ICF) seeks to increase charitable giving and volunteerism across U.S. borders to benefit overseas communities and nonprofit organizations. To continue these efforts, ICF recently established the Center for Cross Border Philanthropy in National City at the former home of John and Christy Walton otherwise known as the Noyes House. ICF's goal is to bring together diverse civic leaders from the public, private, nonprofit sector and foundations from both the United States and Mexico with the goal of improving the level of cross-border understanding to address emerging issues and challenges in the San Diego-Baja California border region. The Center hopes to facilitate dialogue that will lead to expanded philanthropy and volunteerism in the region. Today's grant will assist ICF with their capital expenditures to construct on-site parking and landscaping for the Center for Cross Border Philanthropy. The County is asking ICF to first raise \$40,000 which will later be matched by this allocation.

Sherman Heights Community Center

The Sherman Heights Community Center is a safe place for after school activities for youth in the community. Services and programs include tutoring, conferences, computer training, dance classes, cultural activities, and health and leadership workshops. Today's grant will be used to purchase tables and chairs to support these ongoing activities.

Sweetwater Education Foundation (SEF)

The Sweetwater Education Foundation (SEF) is an independent, nonprofit organization of concerned community leaders dedicated to a single purpose that no barrier will stand between a student and the right to a college education. On November 7, 2008, SEF will be hosting its Third Annual Gala to honor students from the Compact for Success program. Today's grant will be used for equipment rentals, marketing, venue and photography costs associated with the gala event.

Aquatic Adventures

Aquatic Adventures Science Education Foundation is a San Diego-based 501(c)(3) nonprofit organization that educates urban youth about science, the ocean and nature through tuition-free programs, creating the next generation of scientific and environmental leaders. Since 1999, Aquatic Adventures has provided high-quality science education and college readiness programs to over 30,000 low-income public school students in the San Diego region. Today's grant will assist Aquatic Adventures with their IT upgrades and signage/decals for the educational facilities.

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National City Chamber of Commerce (NCCC)

The National City Chamber of Commerce (NCCC) is a local nonprofit organization whose mission is to increase opportunities for businesses and to represent its members in matters related to business, government and community relations. The Chamber supports and promotes the City's economic development through business development programs, educational workshops, public forums, technical assistance, promotional activities, special events, business advocacy and an active Visitor's Information Center. Today's grant will assist NCCC with resealing their office building to prevent leaks and for the purchase a new phone system.

Emilio Nares Foundation (ENF)

The Emilio Nares Foundation (ENF) was created by Richard and Diane Nares following the death of their young son, Emilio to leukemia. ENF serves more than 5,000 families annually through programs and services that include two ENF-staffed Family Resource Centers located at the Ronald McDonald House San Diego and Rady Children's Hospital; monthly bone marrow drives that have resulted in more than 5,500 new donors since 2003; emergency financial assistance; and the Ride With Emilio patient transportation program, ensuring 30 children each week access their medical appointments on time. Today's grant will assist ENF in the purchase of computers and office supplies for the Resource Center at the new Ronald McDonald House.

Casa Familiar

Casa Familiar is a non-profit organization with extensive relationships and decades of working in San Ysidro. The organization provides multiple services to not only residents in San Ysidro but throughout the county. The mission of Casa Familiar allows the dignity, power, and worth within individuals and families to flourish, by enhancing the quality of life through education, advocacy, service programming, housing and community economic development. In 2009, Casa Familiar will be celebrating the Centennial Anniversary of San Ysidro and honor its rich culture and history. Today's grant will assist Casa Familiar with equipment rentals, marketing, and venue costs associated with the event.

Child Abuse Prevention Foundation

The Child Abuse Prevention Foundation is committed to breaking the cycle of child abuse, through prevention, education, advocacy and funding. The Foundation works to provide grants for prevention and treatment programs to help abused and at-risk children. Since its formation in 1981, the Child Abuse Prevention Foundation and its St. Germaine Auxiliary have distributed nearly \$20 million for the care of abused kids in San Diego County, most notably raising \$12 million to build the A. B. and Jessie Polinsky Children's Center, the County's emergency shelter for abused and neglected kids. Today's grant will assist the Foundation with updating their website to ensure that former foster youth have access to resources and services they need to develop into healthy adult members of the community.

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Discover Pacific Beach

Discover Pacific Beach is a local Business Improvement District (BID) with the mission to revitalize and promote the Pacific Beach community physically and economically. Grant funds will assist Discover Pacific Beach with putting on their 2008 Pacific Beach Holiday Parade.

ACCION San Diego

ACCION San Diego is a nonprofit organization whose mission is to create economic opportunity for low-to-moderate income business owners who lack access to traditional financing. Since its inception in 1994, ACCION has provided more than 2,300 loans exceeding \$11 million for local entrepreneurs, making ACCION San Diego one of the largest micro lending organizations in the State of California. Today's grant will assist ACCION with moving costs, tenant improvements, equipment, furniture, productivity tools and technological upgrades for relocation to a new office.

Museum of Contemporary Art San Diego

The Museum of Contemporary Art San Diego is a cultural centerpiece and jewel in downtown, attracting tourists from around the world. To great fanfare, the museum opened their downtown facilities in January 2007. Located at 1001 Kettner Boulevard, the museum will use today's allocation for the purchase of a new sound system at this facility.

Central Commercial District Revitalization Corporation (CCDRC)

The Central Commercial District Revitalization Corporation (CCDRC) is a nonprofit California public benefit corporation working to make the neighborhoods of Central Village more livable for its residents. Today's grant will be used to purchase and install banners for their neighborhood identification program in southeast San Diego.

Rock Bottom Foundation

The Rock Bottom Foundation is the nonprofit charitable arm of Rock Bottom Restaurants, Inc. and is dedicated to combating hunger and homelessness in the communities where they operate restaurants. For the fifth year in San Diego, the Rock Bottom Foundation will host the Miracle Event in the Gaslamp to welcome more than 500 homeless and displaced families and teens from Father Joe's Villages, the San Diego Rescue Mission, and the Monarch School for a post holiday celebration. Grant funding will assist the Rock Bottom Foundation with purchasing clothes, school materials and other supplies to assist homeless children and families, thereby supporting individuals in need of basic support as they work to create a stable and independent living situation.

Paradise Valley Hospital

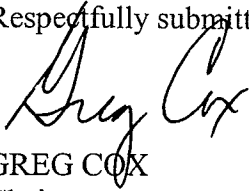
On September 19, 2006 (15) the Board of Supervisors approved an allocation of \$3,850 to Paradise Valley Hospital for their "Males as Positive Forces 5" Conference. Unfortunately, the event was canceled, and the hospital returned the grant funds to the County. Today's action will rescind the award so the funds can be reallocated to other projects during FY 08-09.

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Child Abuse Prevention Foundation/Just In Time

On March 20, 2007 (13), the Child Abuse Prevention Foundation and its auxiliary, Just In Time, was awarded a \$10,000 Community Projects grant to purchase clothing, school materials and other supplies for foster youth. Today's action will amend the purpose of the grant to include the purchase and distribution of gift cards for foster youth.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Greg Cox". The signature is written in a cursive style with a large initial "G".

GREG COX
Chairman

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AGENDA ITEM INFORMATION SHEET

CONCURRENCE(S)

COUNTY COUNSEL REVIEW	<input checked="" type="checkbox"/> Yes	
Written Disclosure per County Charter	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Section 1000.1 Required		
GROUP/AGENCY FINANCE DIRECTOR	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
CHIEF FINANCIAL OFFICER	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
Requires Four Votes	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
GROUP/AGENCY INFORMATION TECHNOLOGY DIRECTOR	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
COUNTY TECHNOLOGY OFFICE	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
DEPARTMENT OF HUMAN RESOURCES	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A

Other Concurrence(s): N/A

ORIGINATING DEPARTMENT:

CONTACT PERSON(S):

Danny Melgoza (619) 531-5511